

FIBO – THE WORLD’S BIGGEST TRADE SHOW FOR FITNESS, WELLNESS AND HEALTH

More than 1,000 exhibitors from around the world come here to present everything in the scene that is important or which soon will be. Whether you are a studio operator, trainer, physiotherapist or start-up, this is where you can find products, concepts and inspiration for your fitness business.

The biggest trends, most exciting innovations, key market players and hottest newcomers in the scene – you can experience all that and more at FIBO 2018.

For all those looking to obtain an overview of the entire global industry or who want to make sure that they do not miss out on any developments, FIBO is an absolute must!

MEET THE STARS OF THE SCENE

HERE ARE SOME OF THE STARS:

FERNANDA BRANDAO, ANNE KISSNER, PAMELA REIF, SOPHIA THIEL, NIKEATA THOMPSON, COACH SEYIT, NAM VO, FABIAN HAMBÜCHEN, MICHELLE LEWIN, STEPHANIE DAVIS, DENNIS WOLF, ULISSES JR, FLYING UWE AND MANY MORE!



HIGHLIGHTS 2018

WELLNESS

Hall 8

- Unrivalled overview of the full spectrum of wellness!
- **NEW:** The Wellness competence centre with specialist presentations and expert talks on the topics of spas, hotels, physiotherapy and fitness, as well as the hot ‘slow jogging’ trend.
- Experience important trends and exciting products live!
- Thursday to Sunday: Workshops from the European Wellness Institute (EWI) in Congress Centre North.

NEW BUSINESS

Hall 5.2

- Port of call for start-ups.
- Valuable tips for the start-up phase.
- Advice from the German Federal Ministry for Economic Affairs and Energy (BMWi).
- Financing partners and franchisers present their products, concepts and services.
- Consultation in the EMS Forum.
- Brief presentations on the topics of franchising and starting a business in Hall 8.

PHYSIO

Halle 7 & 8

- Important networking event for physiotherapists in Germany.
- 6th Physiotherapy Day with a focus on fascia.
- Valuable training and professional development offers, including the DAASM Symposium, Occupational Health Management (BGM) workshops, DGSP Congress and many others.
- Latest equipment, innovative practical solutions and exciting training courses that offer the opportunity to earn training points.
- “Meeting Point Physio” – professional forum and networking lounge in one.
- **NEW:** PHYSIO@WORK practical workshop on Sunday.

EUROPEAN HEALTH & FITNESS FORUM (EHFF)

Congress Centre North

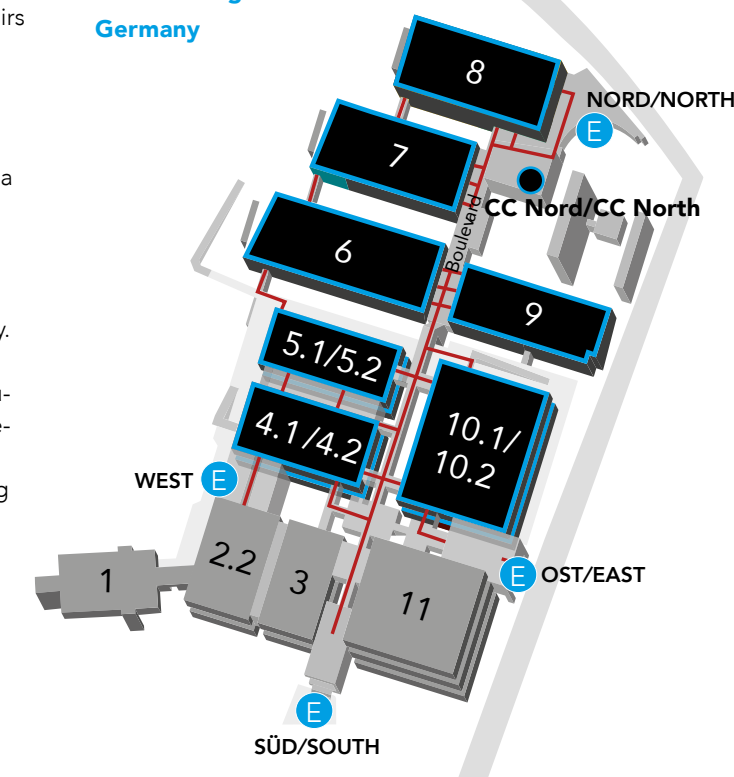
- **TOPIC:** HUMAN CAPITAL IN THE FITNESS SECTOR.
- Kick-off event for the trade show: 5th European Health & Fitness Forum on 11 April 2018.
- 400 top representatives of the European fitness industry.

OPEN DAILY FROM
9:00 A.M. – 6:00 P.M.

Book your ticket for FIBO 2018 now at
www.fibo.com/tradevisitortickets

NEW: The special programme for trade visitors is also available on Saturdays and Sundays!
www.fibo.com/programme

Cologne Exhibition Centre
Messeplatz 1
50679 Cologne
Germany



You will find information on travel and accommodation on our website at www.fibo.com/arrival

Tickets are available online NOW!
fibo.com/fachbesuchertickets

The leading international trade show
for fitness, wellness and health

Cologne Exhibition Centre | 12 to 15 April 2018