



This is what FIBO will look like in April

After the Covid-induced break FIBO 2022 is in the starting blocks again and will send out a strong message for the fitness industry. Exhibitors will be presented in six halls from 7 to 10 April.

2022 will finally see FIBO get back to "Real Life"! From 7 to 10 April the Cologne exhibition halls will be buzzing with trends and inspirations for the business revolving around fitness and health and a genuine sense of joy about meeting up again. Exhibitors will present new products in six halls, supplemented by numerous special areas and the new FIBO Congress.

Health not only ranks very high in the nomenclature of FIBO. It will also have the highest priority at all times when holding the physical event. "Accordingly, we have worked hard for months now on holding the first live FIBO since 2019 ensuring the best health protection possible for all parties involved," says Event Director Silke Frank commenting on the planning stage. "Based on the experience we have gained over the past two years of the pandemic and virologists' estimates we are positive that infection patterns will see positive developments by April."



New halls, new themes

Being hit hard by the crisis, this industry urgently needs impulses to jointly chart its strategic course for the future. "We have conceived FIBO 2022 in such a way that it actively promotes current market developments and leaves suitable space for the strongly growing segments," continues Frank. In the newly designed Hall 8 visitors will find the areas Health, Wellness & Spa as well as Interior and encounter names like Hansefit, Gantner Electronic GmbH Deutschland, Klafs, M.A.C. Centercom, Novotec Medical, Pino, Sissel/Novacare, Trugge Getränketechnik oder Urban Sports Club. Also in planning are various lecture forums as well as a programme staged by the international initiative "Exercise is Medicine".

Tech-heavy fitness world

Halls 6 and 7 will be home to a wide cross-section of training equipment by the likes of Johnson Health Tech., milon industries, EGYM, Core Health + Fitness, Drax, Scotfit, Bodytone International Sport and Panatta. In Hall 7 visitors are also in for visionary digitisation themes at the Future Forum. Here innovation-driving speakers will demonstrate how tech-heavy tomorrow's fitness world will be.

Hall 9 will be completely revamped fusing functional training with group fitness concepts for such trade visitors as trainers and instructors, wellness experts and gym owners. Names featured here include the well-established Functional Forum by IFAA, Bodylife and Perform Better while the IFAA Trainer Plaza will be featured for the first time.

CBD products on board

Hall 5.2 will become the first shared "port of call" for fitness professionals and consumers featuring everything revolving around healthy nutrition, fashion, beauty, group fitness and – new – CBD products. Here visitors can also find a Lifestyle Area, stages and join-in activity areas, the Cycling Festival and Mixed Reality Sports.

Hall 10 will again be the FIBO POWER Hall with bodybuilding, strength and competition sports. Featured here will be nu3, BlenderBottle, Barebells/nocco, Gorilla Wear and Nutrend, to name but a few.



EHFF to kick off trade show again

On 6 April the Congress-Centrum Nord of Koelnmesse will also once again be host to the "European Health & Fitness Forum". The Congress organised by EuropeActive regularly brings together the "top guns" of the international fitness sector.

Get more information and tickets on fibo.com.

About FIBO

It is the world's biggest trade show for fitness, wellness and health and the place for innovations, investments and trends: At FIBO in Cologne decision-makers from the entire fitness industry, up-and-coming entrepreneurs, club operators from numerous countries, trainers, health care actors and the fitness community meet. Beyond, FIBO offers international business and networking as well as a great live experience. Expert information and continuous education are also a priority at the trade show. In 2022 FIBO will be held from 7 to 10 April. www.fibo.com