



Invitation to the FIBO Press Conference 2025

Dear media representatives,

FIBO is celebrating its 40th birthday - four decades in which it has moved and actively shaped the future of the industry as the world's leading trade show for health, fitness and wellness. We cordially invite you to celebrate this anniversary with us and to take an exclusive look at current market developments at the opening press conference at the start of FIBO 2025.

FIBO Press Conference
Thursday, 10. April 2025
10 am
Confex, Level 2
Koelnmesse

The press conference will focus on these topics:

- Trends and figures: Where the German fitness market stands today
- 'United Let's Move': How a campaign aims to inspire millions of people to be healthier and exercise more
- Gyms and competitive sports: allies instead of competitors
- FIBO 2025: The anniversary highlights and innovations

Look forward to a panel with:

- [Antoaneta Angelova-Krasteva](#), European Commission, DG EAC, Director for Innovation, Digital Education and International Cooperation
- [Prof. Dr. Thomas Wessinghage](#), President of DSSV,
- [Patrick Ezume](#), Commissioner European League of Football,
- [Malaika Mihambo](#), German Athlete
- [Silke Frank](#), FIBO Event Director

We look forward to your participation in the press conference and kindly ask you to register by e-mail to leonie.ophey@rxglobal.com. With the AI tool Wordly, you can have the press conference simultaneously translated into over 50 languages. All you need is a mobile phone and headphones.

Please do not hesitate to contact us if you have any questions.

Best regards,
Your FIBO Press Team

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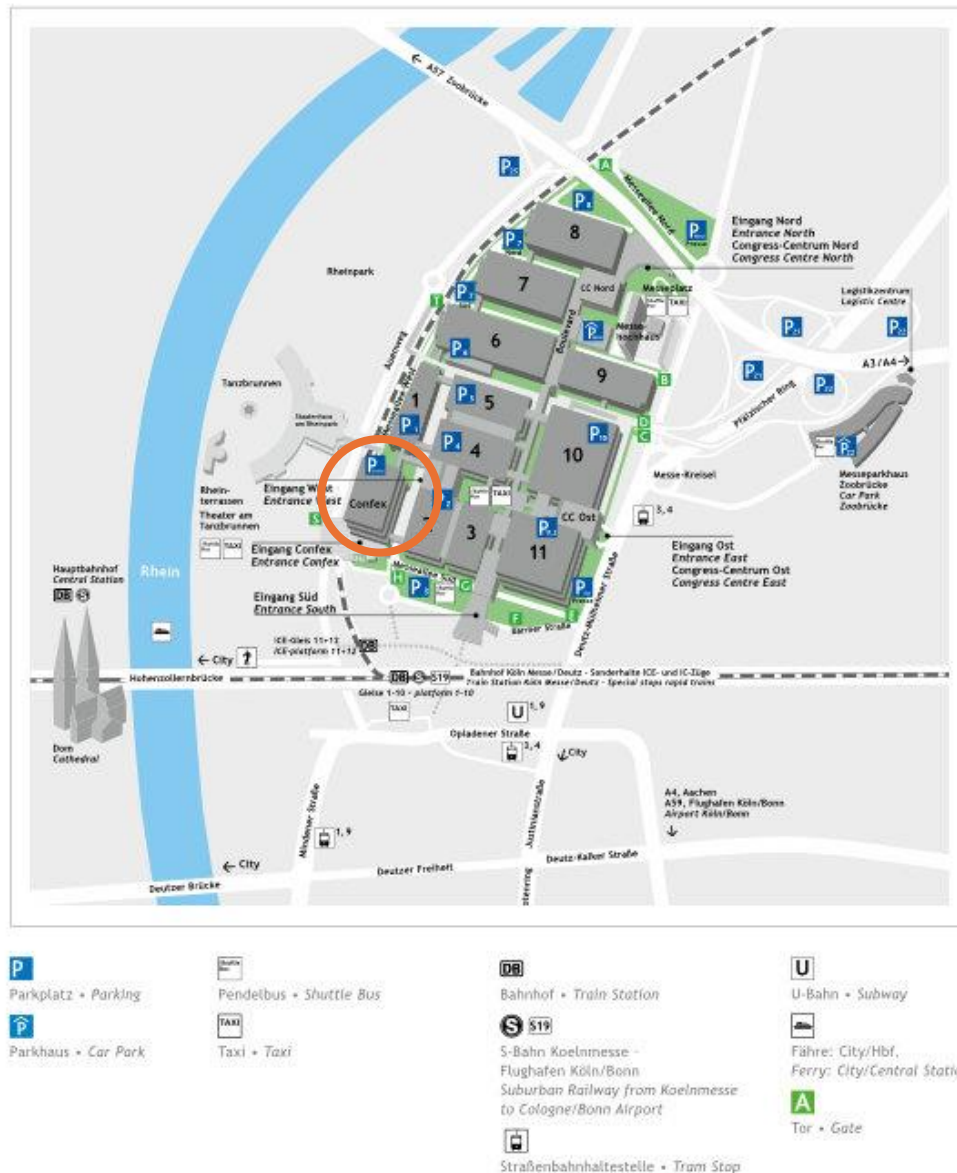
Geschäftsführer: Rachel Travers, Michael Köhler, Ivo Sklenitzka

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We are happy to offer you a shuttle transfer from the press area P21a and P22 directly to the entrance of the Confex.



Site plan of the Exhibition Centre Cologne:

https://media.koelnmesse.io/koelnmesse/redaktionell/global/downloads/exhibitor-search/halls_ground_plan_koelnmesse.pdf



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