

Longevity in Hospitality

Discover opportunities and tailor them to your needs!

Is longevity just a trend or an investment in the future? Learn more about the approach that is designed to extend life and bring more revenue to your hotel.

Wednesday, 3. December 2025

La Fondation Hotel

40 - 42 Rue Legendre / 75017 Paris / France

www.lafondationhotel.com

The event includes:

Participation in this exclusive FIBO event is free of charge for you.

Please note that travel to and from the event as well as accommodation are not included in this offer and must be covered at your own expense.

Would you like to take part in the event?

Then please register by November 24, 2025, at:

anke.brendt@rxglobal.com

The presentations will be held in English and French. All presentations can be translated into the desired language free of charge using the AI translation tool Wordly.

We look forward to welcoming you on this special day!

Partner:



Sponsored by

E G Y M

Longevity in Hospitality

12 pm

Official Welcome [English]

Michael Köhler, Managing Director RX Germany; Beatrice Gravier, Event Director Equiphotel & Anke Brendt, FIBO

12.30 pm

More Than a Trend: Longevity Is Reshaping Hospitality [English]

Andrew Gibson, Andrew Gibson Advisory & Dr. Franz Linser, Linser Hospitality

13.15 pm

From Wellness to Longevity: Rethinking Architecture's Role [French]

Arch Dipl. Pierart

2.00 pm

Coffee & Networking Break

2.45 pm

Longevity in Spas: A Genuine Opportunity or Just A Passing Trend? [French]

Regis Boudon, SVP Creative Development

3.30 pm

Panel Discussion: Different Styles of Longevity in Hotels – What is the Best for You? How Much Effort and Revenue Do These Concepts Really Generate? [English]

Marion Gérent, General Manager La Fondation Hotel; Dr. Katharina Sepp, Medical Doctor Alpinresort Sacher, Andrew Gibson, Andrew Gibson Advisory

4.15 pm

House Tour La Fondation Hotel

5.00 pm

Get-together with Snacks & Drinks

Partner:



Sponsored by

E G Y M