

360° MARKETING AND ADVERTISING OPPORTUNITIES

FIBO

GLOBAL FITNESS

For a strong and healthy society.



Built by
In the business of
building businesses

Dear exhibitors,
this is a small selection of our whole product portfolio.
For a personal advice and a presentation of further marketing opportunities
please contact us directly.
You will find our contact details on the last page of this presentation.

Your Promoting Services Team

FIBO 2022 FAST FACTS



500 +
exhibitors and partners
from 36 nations



51,000 +
visitors from 109 countries



400 +
lectures and panel discussions



130,000,000
media reach with press coverage



4,670,000
social media reach



10,940,000
social media impressions

SOCIAL MEDIA

DAILY FORMATS

POST FACEBOOK HEALTH Experts Group

Specifically addresses our "HEALTH Experts" community in their own dedicated Facebook group. Increase your reach among physiotherapists, osteopaths, rehabilitation trainers and sports scientists by reporting on your company's current projects or market trends with your own post.

Post Facebook HEALTH Experts

- / Exclusively for one exhibitor per day
 - / Timeframe: before, during and after the tradeshow
 - / Format: Post
 - / Channel: Facebook
 - / Incl. link to your account
 - / 1x Hashtag per Post
 - / File Format: JPG / PNG
 - / Price:
- | | |
|-------------------------------|----------|
| until February #4350070 | 200.00 € |
| March and April #4350071 | 250.00 € |
| During the tradeshow #4350072 | 300.00 € |



DAILY FORMATS

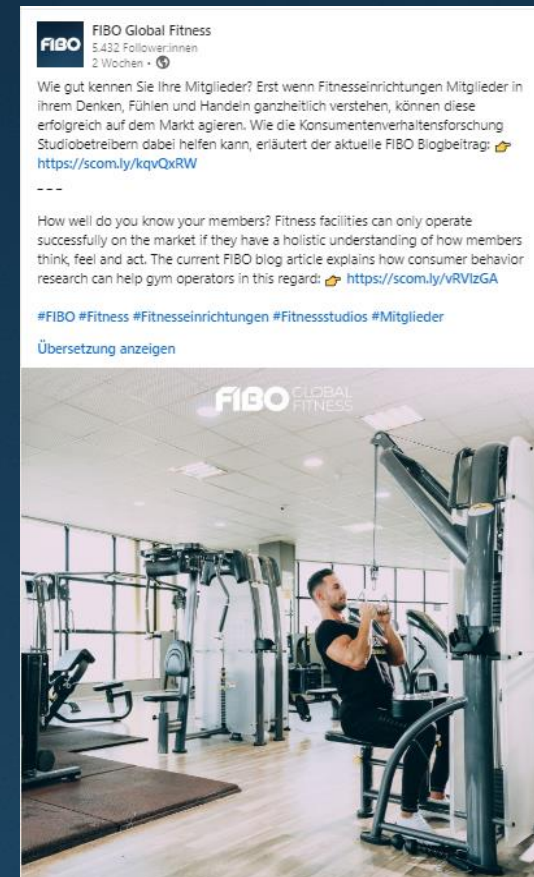
POST LinkedIn

Target our top-class B2B community on LinkedIn. Use a post to report on the current projects and trends of your company or the market and increase your reach among trade visitors.

Post LinkedIn

- Exclusively for one exhibitor per day
- Timeframe: before, during and after the tradeshow
- Format: Post
- Channel: Linked In / 4.913 Follower in July 2022
- Incl. link to your account
- 1x Hashtag per Post
- File Format: JPG / PNG Exclusively for one exhibitor per day
- Price:

until February #4350073	968.00 €
March & April #4350074	1,162.00 €
During the tradeshow #4350075	1,452.00 €



DAILY FORMATS

POST & STORY INSTAGRAM & FACEBOOK

Use the combination of post and story to reach our vast community on Facebook and Instagram. Your feed post has the chance to go viral and we generate additional attention with a story. Your post could be a short product video, for example, and the story could introduce details about the product in four snippets. Or you could post a workout video and engage the community via a poll integrated into the story. There are almost no limits to your creativity when it comes to design - and it doesn't take much effort on your behalf - we'll be happy to advise you.

Post & Story, FB & Instagram

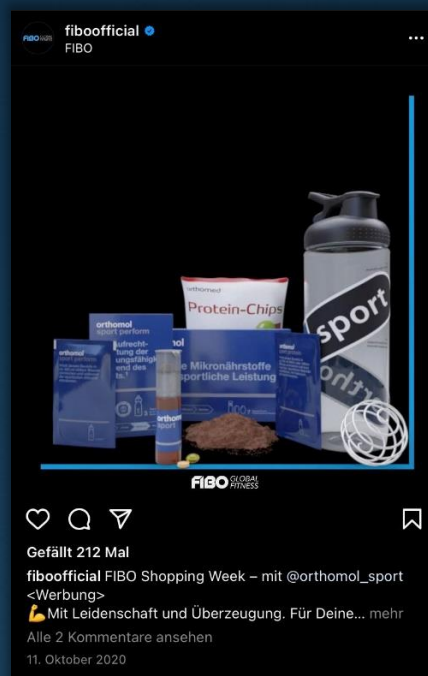
- / Exclusively for one exhibitor per day
- / Timeframe: before/after tradeshow
- / Format: Post and Story
- / Channel: Instagram and Facebook
- / Extend: Post and 4 story snippets
- / Content length: 60 sec.
- / Incl. link to your account FB & IG
- / 1x Hashtag per Post
- / File Format: JPG / PNG
- / Price:

until February #4350057

2,479.00 €

March & April #4350050

3,345.00 €



ONLINE

ONLINE B2B TRADE VISITOR NEWSLETTER

FIBO GLOBAL
FITNESS

Reach prospective clients with an exclusive company-sponsored article in the official FIBO newsletter and be in the center of attention. Let your target audience know what could matter to them and what you do best - and benefit from our huge subscriber base.

Exclusive Newsletter Participation

- Product number: 4340006
- Exclusive 1 exhibitor per Newsletter
- Subscribers: 39,000 (October 2022)
- Deadline for data: one week before editorial deadline of each newsletter
- Content for Newsletter:

- Headline (max. 85 characters incl. spaces) in German & English
- Teaser text (max. 185 characters incl. spaces) in German & English
- Teaser image, 600 x 400px (w x h) 72 dpi, JPG- / PNG file
- Medium Rectangle Banner, 300 x 250px (w x h) JPG- / PNG file
- URL link to your website

Content for FIBO Website:

- Image, 2400 x 1500px (w x h) 72 dpi, JPG- / PNG file
- Content, approx. 2000 - 4000 characters
- Company logo, 72 dpi
- URL link to your website

Price: 2,180.00 €

Medium Rectangle

- Product number: 4340005
- Exclusive 1 exhibitor per Newsletter
- Dimensions: 300 x 250 px (w x h), JPG file
- Deadline for data: one week before editorial deadline
- Price: 1,015.00 €

EXCLUSIVE

Advertisement

Hyrox, CrossFit and co. Swear by it: the Concept2 RowErg and SkiErg

18 May 2022, by Concept2

© Concept2

The Concept2 RowErg and SkiErg have always provided an effective combination of strength and endurance workout. Unique competitions and events are now providing even more motivation.

Rowing is one of the most effective total body workouts around. That's as true today as it was true back in 1970 when Brothers Dick and Peter Chesigian started Concept2 in an old farm in Vermont, USA. Concept2 quickly became a household name worldwide and the Concept2 RowErg is the best-selling rowing machine in the world. The company is still headquartered in Vermont and works to promote the sport of rowing around the world - both on the water, as well as at home and in the gym. Concept2 has added popular air and lake ergometers, monitors, software, apps and other technologies.

Hyrox and CrossFit

When you choose Concept2, you're choosing both innovation and heritage. Trendsetting fitness concepts like Hyrox and CrossFit also have this at their core. The event sport Hyrox was launched in 2017 and challenges athletes' strength and endurance in a super tough competition. Up to 4,000 athletes participate in each of Hyrox's "World Series of Fitness" events, which take place in 20 cities in North America and Europe.

The set up at Hyrox starts with a 1km run, followed by eight stations, with one kilometer of running in between. At the first station, athletes complete 1,000 meters on the Concept2 SkiErg, then continue with Dead Pulls and Pull and Burpee Board Jumps before rowing one kilometer on the Concept2 RowErg at station five. Last but not least there are rounds of Farmers Carry, Sandbag Lunges and Wall Balls. This is a competition that sounds exhausting just reading about it.

Hyrox relies on a combination of strength and endurance in equal measures, which is why they use training equipment from Concept2. It is not only in competition formats like this, however, but also in everyday fitness that Concept2 products are in high demand. While the very first rowing machine was developed in 1981 as a training device for competitive athletes, its popularity quickly grew among athletes outside of rowing because of its smooth, effective workout. Rowing is a practical whole-body workout that trains strength and endurance at the same time and is also easy on the joints.

Technique in rowing is important

For rowing, having the right technique is crucial. Concept2 offers various coaching videos online as well as a free 80-page book for professional trainers. In addition, the experts at Concept2 recommend monitoring your rowing progress to stay motivated. The free Concept2 Online Logbook provides one opportunity to do so, as well as having regular online challenges. There are also a number of other events and indoor regattas that take place around the world.

© Concept2

The Concept2 SkiErg

Training with the SkiErg offers a similar, yet different form of exercise that perfectly complements rowing workouts. That's the reason why the SkiErg is also used in rowing performance centers. The Concept2 SkiErg offers all the physiological benefits of cross-country skiing for when there is no snow or ice around. Even those who are inexperienced in cross-country skiing can benefit from the advantages of training with the SkiErg. Just like with the RowErg, Concept2 offers comprehensive training videos and information on the correct techniques.

SkiErg users who are still looking for motivation can also register for one of the exciting real-life or virtual competitions. The SkiErg Sprints will take place from November 10 to 13, 2022 and is a virtual 1,000-meter race that anyone can take part in. Corresponding four- or six-week training plans are available online. More information about the event and registration can be found at the website.

www.concept2.co.uk

FIBO GLOBAL FITNESS

WELCOME TO FIBO HALL 9

Hi Frauke!

Another Hall planned for FIBO 2023

Visitors can look forward to next year's FIBO: Hall 4.2 will be another contact point for beauty, fashion and nutrition topics.

To the Video

Advertisement

SPIRIT

LIVE YOUR LIFE WITH SPIRIT

BOOENT+

More FIBO News from July & August

Insipiration for the hotel and spa industry

To the Article

Customer loyalty and demographics

Find out more



In the business of
building businesses

All prices plus VAT. "First come, first served" applies.

ONLINE DIGITAL LEAD GENERATION

It's a match! This digital lead generation tool provides visitors with the opportunity to receive exclusive offers in exchange for their contact information. From product samples to discounts to free consulting sessions - you decide what you would like to offer in exchange for qualified leads. This product has generated between 300 and 700 leads per sponsor at other smaller RX-tradeshows.

Your benefits:



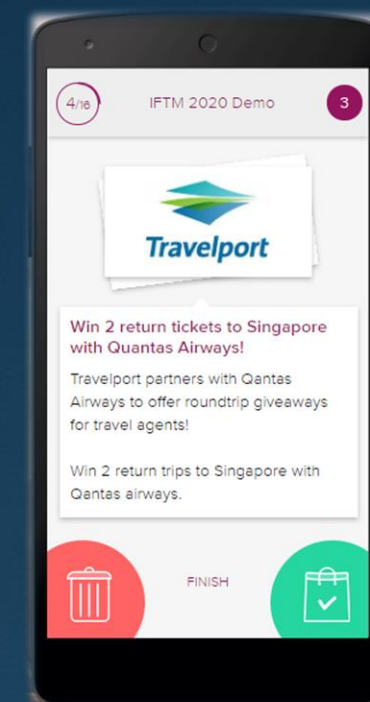
Qualified Leads: Participants receive a lead report with emails and contact information of who collected their offer.



Exposure: This exclusive offer will be promoted via dedicated email campaign, ensuring high reach amongst FIBO attendees and potential visitors.



Try it out: [B2B Product-led](#) / [B2B Service-led](#)



ONLINE DIGITAL LEAD GENERATION

This is an overview of your service options, as B2B and B2C are addressed separately. This way, you can offer target group-specific incentives! You can also choose between a main sponsorship or regular inserts. We will be happy to advise you on how others have successfully activated new customers with the right incentive.

Premium Sponsorship

EXCLUSIVE

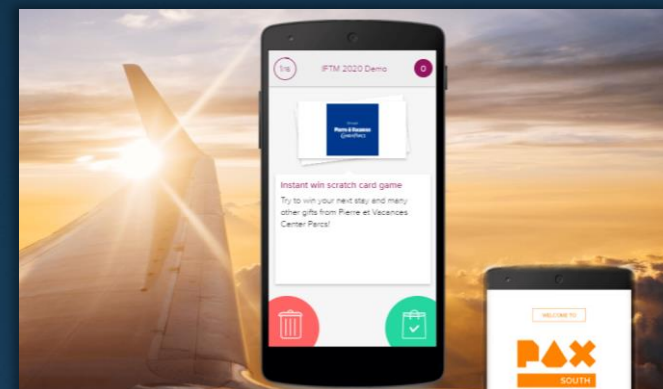
- / Product numbers
B2B: 4330067
B2C: 4330073
- / Exclusive: 1 exhibitor
- / Splash Screen Ad in desktop & mobile
- / Your offer always appears in pole position
- / Price:
B2B: 7,750.00 €
B2C: 3,995.00 €

Additional Insert for Sponsor

- / Product numbers
B2B: 4330068
B2C: 4330074
- / Limited to 1 additional offer
- / Offer shown in random order
- / Price:
B2B: 775.00 €
B2C: 615.00 €

Regular Insert

- / Product number:
B2B: 4330069
B2C: 4330075
- / Offers shown in random order
- / Price:
B2B: 1,550.00 €
B2C: 799.00 €



Tinder-like
Swipe-Modus

ONLINE BANNER CATEGORY „FOR VISITORS“, „FOR EXHIBITORS“ & „FOR MEDIA“

Present your special product features and highlights on the FIBO website for the long term and strengthen your brand in the process!

Medium Rectangle 1 or 3

- / Product number:
- / For visitors: 4320076 or 4320078 (max. 4 exh.)
- / For exhibitors: 4320082 or 4320084 (max. 4 exh.)
- / For media: 4320086 or 4320088 (max. 2 exh.)
- / Dimensions: 300 x 250 px (w x h)
- / Desktop view: static
- / Price: 1,225.00 €

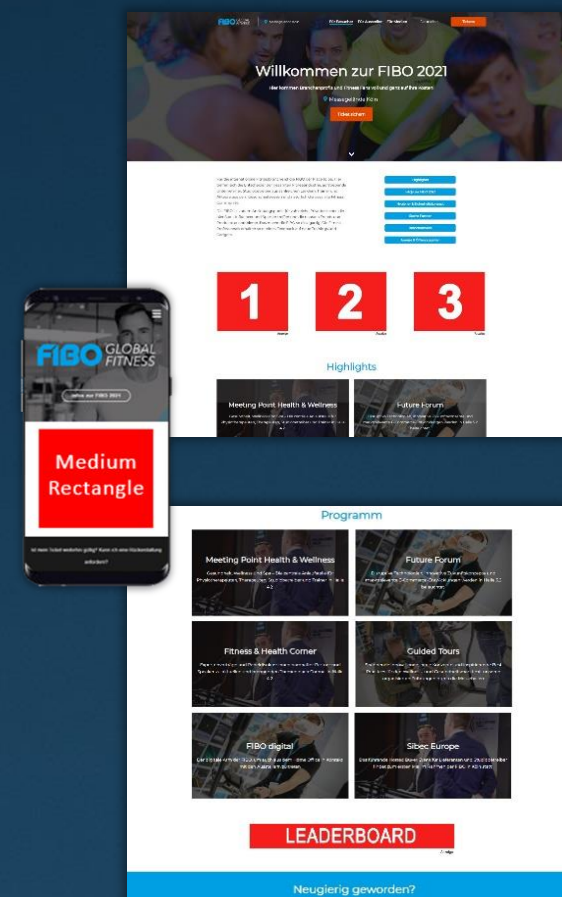
➔ Mobile view: Banner 1-3 are displayed rotating at one position

Leaderboard Visitors

- / Product number:
- / For visitors: 4320079 (max. 5 exh.) - position: under viewport “programme”
- / For exhibitors: 4320085 (max. 3 exh.) - position: under viewport “plan your presence”
- / For media: 4320089 (max. 3 exh.)
- / Dimensions: 728 x 90 px (w x h)
- / Position: under viewport “programme”
- / Mobile view: Leaderboard changes to Medium Rectangle (300 x 250 px)
- / Price: 1,015.00 €

Medium Rectangle 2

- / Product number:
- / For visitors: 4320077 (max. 2 exh.)
- / For exhibitors: 4320083 (max. 2 exh.)
- / For media: 4320087 (max 1 exh.)
- / Dimensions: 300 x 250 px (w x h)
- / Desktop view: animated
- / Price: 1,430.00 €

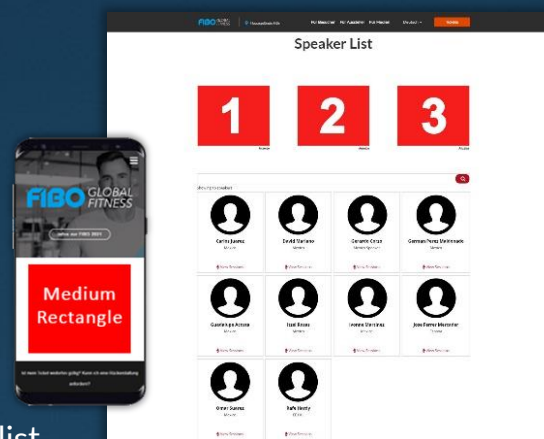
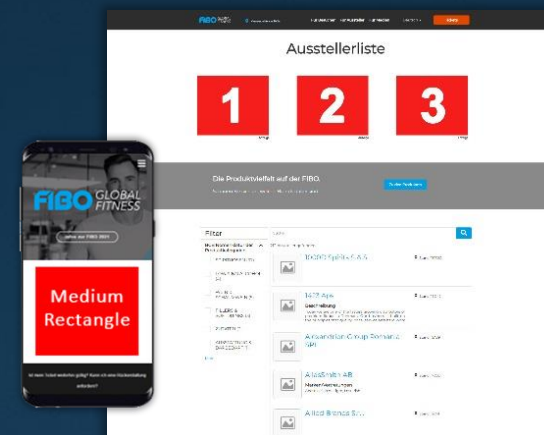


ONLINE BANNER EXHIBITOR DIRECTORY, PROGRAM, REPRESENTED CELEBRITIES & SPEAKER LIST

Highlight your presence in the exhibitor directory, program, celebrities or speakers list. This is one of the most visited areas on the FIBO website.

Medium Rectangle 1 or 3

- / Product number exhibitor directory: 4320067 or 4320069 (max. 4 exhibitors)
- / Product number program: 4320070 or 4320072 (max. 4 exhibitors)
- / Product number represented celebrities: 4320092 or 4320094 (max. 4 exhibitors)
- / Product number speakers list: 4320082 or 4320084 (max. 2 exhibitors)
- / Dimensions: 300 x 250 px (w x h)
- / Desktop view: static
- / Mobile view: Banners 1-3 are displayed rotating at one position
- / Price: 1,225.00 €



Medium Rectangle 2

- / Product number exhibitor directory: 4320068 (max. 2 exhibitors)
- / Product number program: 4320071 (max. 2 exhibitors)
- / Product number represented celebrities: 4320093 (max. 2 exhibitors)
- / Product number speaker list: 4320083 (max. 1 exhibitor)
- / Dimensions: 300 x 250 px (w x h)
- / Desktop view: animated
- / Mobile view: Banners 1-3 are displayed rotating at one position
- / Price: 1,430.00 €

➔ Position: above exhibitor list / above program / above represented celebrities / above speaker list

PRINT

PRINT

POCKET FLOOR PLAN & ORIENTATION PLAN

Take advantage of the event's most-used medium to navigate the show and present yourself to potential customers by placing your company logo and thus highlighting your stand position. Help visitors find your stand quickly, while they are seeking for orientation.

Logo highlighting on Pocket Floor Plan

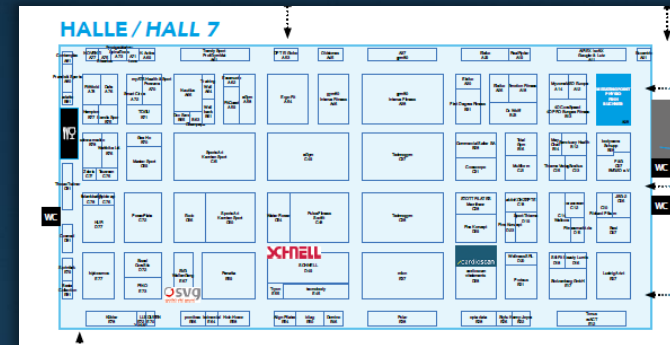
- ✓ Product number: 5300086
- ✓ Limited per hall
- ✓ Highlighting of the booth
- ✓ Price: 1,015.00 €

Logo highlighting on Orientation Plan

- ✓ Product number: 5300066
- ✓ Limited per hall
- ✓ Highlighting of the booth
- ✓ Price: 660.00 €

Logo highlighting on Pocket Floor Plan & Orientation Plan

- ✓ Product number: 5300087
- ✓ Limited per hall
- ✓ Highlighting of the booth
- ✓ Price: 1,570.00 €



PRINT POCKET FLOOR PLAN

Draw attention to your company and stand while visitors are seeking orientation in FIBO's most-used medium to navigate the show. This will entice visitors to come by your stand and helps them to find you quickly.

Front Cover Ad - OFC

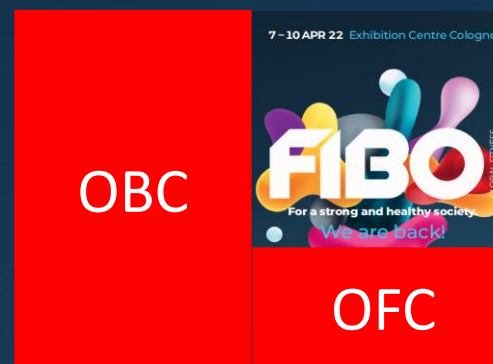
EXCLUSIVE

- Product number: 5300071
- Max: 1 exhibitor
- Dimensions: 148 x 52.5 mm (w x h)
- Bleed 3 mm
- Highlighting of stand position
- Price: 4,555.00 €

Back Cover Ad - OBC

EXCLUSIVE

- Product number: 5300084
- Max: 1 exhibitor
- Dimensions: 148 x 210 mm (w x h)
- Bleed 3 mm
- Highlighting of stand position
- Price: 5,900.00 €



Inside Front Cover Ad

EXCLUSIVE

- Product number: 5300069
- Max: 1 exhibitor
- Dimensions: 148 x 210 mm (w x h)
- Bleed 3 mm
- Highlighting of stand position
- Price: 2,580.00 €

Inside Back Cover Ad

EXCLUSIVE

- Product number: 5300070
- Max: 1 exhibitor
- Dimensions: 148 x 210 mm (w x h)
- Bleed 3 mm
- Highlighting of stand position
- Price: 2,380.00 €

Advert within Content Part

- Product number: 5300073
- Limited positions available
- Dimensions: 148 x 210 mm (w x h)
- Bleed 3 mm
- Highlighting of stand position
- Price: 2,060.00 €



PRINT

POCKET FLOOR PLAN – ADVERT AT YOUR HALL PLAN

Draw attention to your company and stand while visitors are seeking orientation in FIBO`s most-used medium to navigate the show. This will entice visitors to come by your stand and helps them to find you quickly.

Advert hall plan

Hall 4.2 product number: 5300078
Hall 5.2 product number: 5300118
Hall 6 product number: 5300077
Hall 7 product number: 5300079
Hall 8 product number: 5300080
Hall 9 product number: 5300081
Hall 10.2 product number: 5300083

- / Max. 2 exhibitors
- / Dimensions half page: 148 x 105 mm (w x h)
- / Dimensions full page: 148 x 210 mm (w x h)
- / Bleed 3 mm
- / Highlighting of stand position
- / Price half page: 1,995.00 €
- / Price full page: 3,990.00 €

half page

half page

full page



PRINT

FIBO SHOW GUIDE

The concept: Magazine plus trade fair catalog incl. trade fair program, background information, product presentations, exhibitor news and interviews - actively distributed at the entrances and sent to the FIBO VIP visitor database before the trade fair.

Adverts

- Size: 1/2 page, 4c
- Product number: 5300025
- Price: 1,440.00 €

- Size: 1/1 page, 4c
- Product number: 5300024
- Price: 2,247.00 €

EXCLUSIVE

Banderole

- Product number: 5300033
- Max: 1 exhibitor
- Including production & confection
- Price: 2,500.00 €

Bookmark

- Product number: 5300041
- Max: 1 exhibitor
- Including production & confection
- Price: 4,200.00 €

EXCLUSIVE

Adverts Cover Pages

- Exclusive for 1 exhibitor per ad
- Size: 1/1 page, 4c

EXCLUSIVE

Inside Front Cover

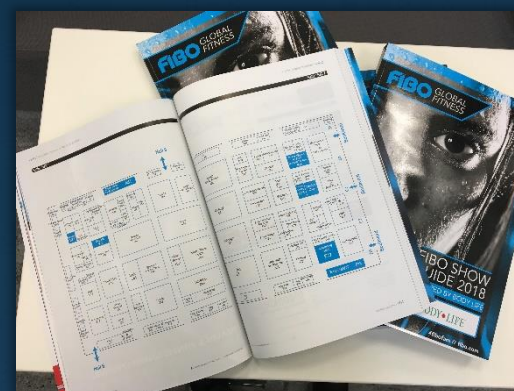
- Product number: 5300030
- Price: 3,799.00 €

Inside Back Cover

- Product number: 5300031
- Price: 3,799.00 €

Outside Back Cover

- Product number: 5300032
- Price: 4,489.00 €



INDOOR ADVERTISING

INDOOR ADVERTISING PROMOTION TEAM & FOOTSTEPS

Lead potential customers directly to your stand! You could hand out free product samples, give-aways or flyers. Footsteps will lead visitors to your stand. Make sure that no visitor loses sight of your company!

2 Promotors

- / Product number: 5340050
- / Permission for team of 2
- / Valid at all four days of the show
- / Price: 3,310.00 €

3 Promotors

- / Product number: 5340051
- / Permission for team of 3
- / Valid at all four days of the show
- / Price: 4,965.00 €

Sponsors are responsible to bring their own staff.



Footsteps

- / Product number: 5320035
- / Dimensions: 15.00 x 35.00 cm (w x h)
- / Approx. shoe size 44
- / Quantity: minimum 100 steps
- / Price: from 2,700.00 € (100 footsteps)



INDOOR ADVERTISING BANNER NORTH BOULEVARD

The Boulevard connects the trade fair halls 6 to 9 with Entrance North and leads to the Central Boulevard which connects to Entrance South. All visitors entering via Entrance North will have to walk on the Boulevard.

Wall Banner Hall 8 (south side)

- ✓ Product number: 5320065
- ✓ Different positions available
- ✓ Dimensions: 24 m² (6 x 4 m (w x h))
- ✓ Price: 3,665.00 €



Banner North Boulevard

- ✓ Product number: 5320068
- ✓ Different positions available
- ✓ Dimensions: both sides printed 30 m² (15m² each side 5 x 3 m (w x h))
- ✓ Price: 4,310.00 €



Giant Banner North Boulevard

- ✓ Product number: 5320078
- ✓ Different positions available
- ✓ Dimensions: both sides printed 87,6 m² (43.8 m² each side 14.60 x 3 m (w x h))
- ✓ Price: 11,075.00 €



INDOOR ADVERTISING SPECIALS

Place your logo on the lanyards or a banner ad on the trade visitor badges. The official lanyards are handed out to trade visitors at the entrances of FIBO. Your brand will accompany all attendees throughout their show visit and is constantly seen by visitors and exhibitors alike.

Logo on Lanyards

- Product number: 5320001
- Max 3 exhibitors
- Distribution: 50,000 items
- Including production by FIBO
- Price: 8,075.00 €



Logo on Trade Visitor Badges

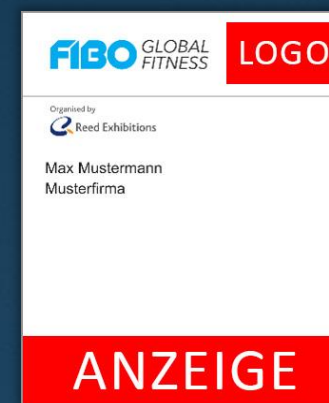
- Product number: 5320008
- Exclusive: 1 exhibitor
- Colour: black & white
- Price: 17,340.00 €

OR

Advert on Trade Visitor Badges

- Product number: 5320006
- Exclusive: 1 exhibitor
- Dimensions: 82 x 18 mm (w x h)
- Price: 20,600.00 €

EXCLUSIVE



INDOOR ADVERTISING BANNER ENTRANCE SOUTH

Be at the forefront and draw the attention of visitors entering through the south entrance. Various positions directly behind the turnstiles offer you high and long visibility.

Position 3

- Product number: 5320093
- Position: **behind** admission scanner
- Dimensions: 30 m² (7.50 x 4 m (w x h))
- Price: 6,525.00 €

Position 5

- Product number: 5320095
- Position: **behind** admission scanner
- Dimensions: 28 m² (7 x 4 m (w x h))
- Price: 5,870.00 €

Position 7

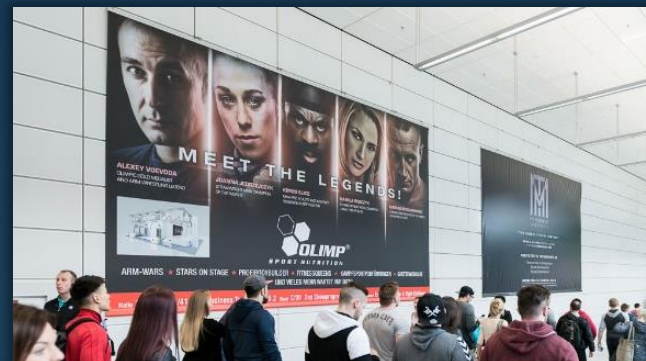
- Product number: 5320097
- Position: **behind** admission scanner
- Dimensions: 28 m² (7 x 4 m (w x h))
- Price: 5,870.00 €

Position 4

- Product number: 5320094
- Position: **behind** admission scanner
- Dimensions: 30 m² (7.50 x 4 m (w x h))
- Price: 6,255.00 €

Position 6

- Product number: 5320096
- Position: **behind** admission scanner
- Dimensions: 28 m² (7 x 4 m (w x h))
- Price: 5,870.00 €



DIGITAL SIGNAGE

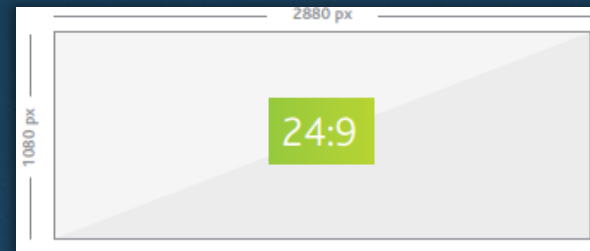
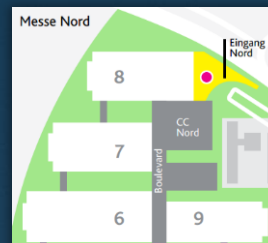
DIGITAL SIGNAGE ENTRANCE NORTH

Welcome visitors with your advertising! This LED screen placed directly above the at the north entrance. No matter whether you use an advert or video, no visitor can pass by this LED screen without taking note. Recordable from both sides / Payout: at least 216 x during the entire duration of the fair, with a duration of 30 seconds each slot.

Entrance north above the turnstiles

- ✓ Product number: 4330056 / 4330057
- ✓ Max. 3 exhibitors
- ✓ Payout: at least 1/4 of the time during the entire duration of the fair
- ✓ Duration: at least 1200 playouts with a duration of 30 seconds each slot
- ✓ Content: 24:9
- ✓ File format: Picture: JPG oder PNG / Video: mp4 (h.246)
- ✓ Dimensions: 7.2 x 2.7 m (B x H), 2880 x 1080 px
- ✓ Price:

Video:	6,500.00 €
Video incl. sound:	7,500.00 €

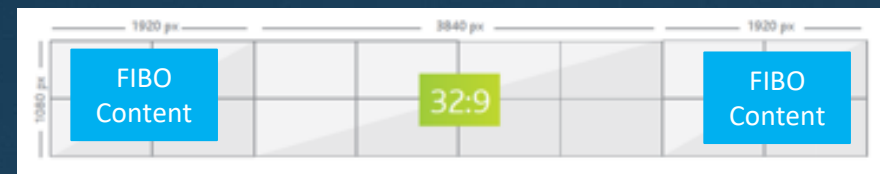
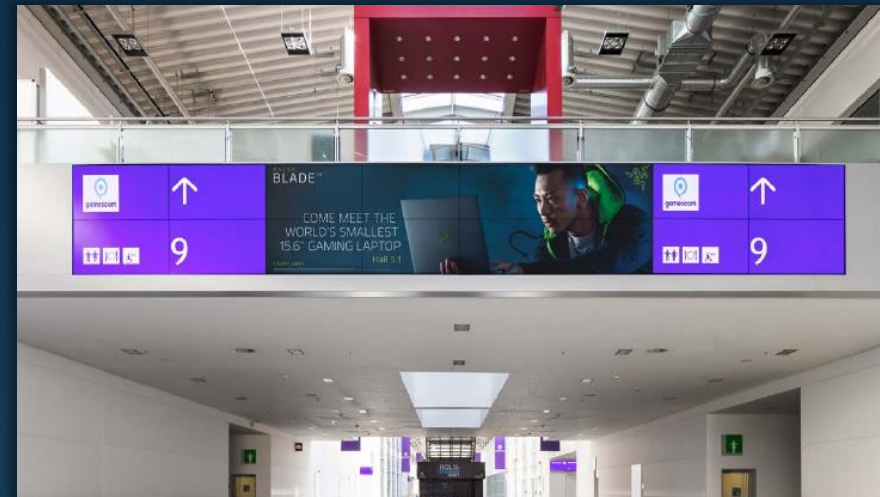


DIGITAL SIGNAGE BOULEVARD

This generous advertising space allows your brand to be individually staged at the popular Lindbergh Restaurant right near the halls 6 and 9.

Restaurant bridge at the north boulevard

- Product number: 4330025
- Max. 4 exhibitors
- Playout: at least 1/5 of the time during the entire duration of the fair
- Duration: at least 960 playouts with a duration of 30 seconds each slot
- Content: 32:9
- File format: Picture: JPG oder PNG / Video: mp4 (h.246)
- Dimensions: 4.85 x 1.4 m (W x H), 3840 x 1080 px
- Price: 4,400.00 €

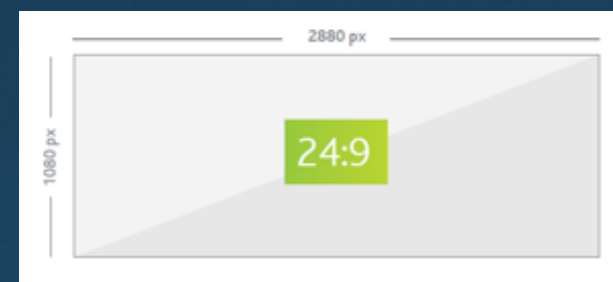


DIGITAL SIGNAGE CENTRAL BOULEVARD

Receive maximum attention with the LED Screen cube in the heart of the central boulevard and passage 4-5! Your advertising message can be emitted from maximum three sides and can be perceived from all directions.

Central boulevard passage 4 - 5

- ✓ Max. 2 exhibitors
- ✓ Playout: half of the time during the entire duration of the fair
- ✓ Duration: 2400 playouts with a duration of 30 seconds each slot
- ✓ Content: 24:9
- ✓ File format: Picture: JPG oder PNG / Video: mp4 (h.246)
- ✓ Dimensions: 7,2 x 2.7 m (W x H), 2880 x 1080 px
- ✓ **Price:**
- ✓ Product number 4330039: 7,500.00 € (Direction North and South)
- ✓ Product number 4330096: 7,500.00 € (Direction West)



OUTDOOR ADVERTISING

OUTDOOR ADVERTISING ENTRANCE NORTH

Use your chance to greet the visitors / your potential customers directly at the North Entrance in an eye-catching way.

Banner at Entrance North

- Product number: 5320040
- Position: different available
- Dimensions: 36 m² (6 m x 6 m (w x h))
- Price: 5,900.00 €



OUTDOOR ADVERTISING BRANDING LEFT SIDE OF ENTRANCE SOUTH

Greet the FIBO visitors directly at the southern fair entrance and draw attention to your company in one of the most prominent ways.

Facade Branding left Entrance South

EXCLUSIVE

- Product number: 5320257
- Exclusive: 1 exhibitor
- Format: 9 m² (2.5 x 3.6 m (w x h))
- Price: 4,200.00 €



Window Branding left Entrance South

EXCLUSIVE

- Product number: 5320258
- Exclusive: 1 exhibitor
- Format: ca. 36 m²
- Price: 10,750.00 €



OUTDOOR ADVERTISING COLUMN AND ELEVATOR ADVERTISING ENTRANCE SOUTH

Accompany visitors on their way to the highly frequented entrance South as well as when they are leaving the show and secure great deal of attention during the 25 m in front of Entrance South. A lasting impression when your customers enter and leave FIBO.

Column Branding

EXCLUSIVE

- ✓ Product number: 5320259
- ✓ Exclusive: 1 exhibitor
- ✓ Quantity: 3 columns
- ✓ Dimensions: 33.6 m² (3 x 2.8 m x 4 m (w x h))
- ✓ Price: 7,800.00 €



Elevator Branding

EXCLUSIVE

- ✓ Product number: 5320261
- ✓ Exclusive: 1 exhibitor
- ✓ Dimensions:
 - Glass right side: 5 m² (1.25 x 3.98 m (w x h))
 - Glass frontal: 5 m² (1.25 x 3.98 m (w x h))
- ✓ Price: 6,110.00 €



OUTDOOR ADVERTISING PIAZZA

Reach all visitors who are entering FIBO via the Entrance South with your advertising and guide them across the open piazza to your booth.

Balustrade Piazza

- / Product number: 5320149
- / Max: 2 exhibitors
- / Position: left / right of the access towards Entrance East / Passage 10/11
- / Dimensions: 6 m² (7.50 x 0.80 m (w x h))
- / Price: 2,590.00 €



Window Branding Piazza

- / Product number: 5320150
- / Exclusive: 1 exhibitor
- / Position: above the access to Passage East / Entrance East
- / Amount: 4 windows
- / Dimensions: 7.9 m² (1.47 x 1.34 m (w x h))
- / Price: 4,040.00 €

EXCLUSIVE



Wall sticker Piazza

- / Product number: 5320151
- / Exclusive: 1 exhibitor
- / Position: access to Passage 4/10, Central Boulevard
- / Dimensions: 13 m² (4.45 x 2.92 m (w x h))
- / Price: 4,865.00 €

EXCLUSIVE



YOUR PERSONAL CONTACTS



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