

## CAPTURING LEADS MADE SIMPLE

Benefit from Emperia: Our lead management app for highly efficient and simple collection, management and follow-up of your show contacts. Turn your team's smartphones into a lead management tool: Simply scan, edit and manage business contacts – online, offline and all in one app. **Emperia is already included in your show package.**

## ALL BENEFITS AT A GLANCE

- Simple and lightweight: Emperia is a compact app that doesn't weigh down your device and is intuitive to use.
- No internet connection? No problem! All scans are saved on your device and can be synchronised later.
- Download your leads whenever you want, during or after the event.
- Share your contact details and up to 3 documents with visitors you scan.
- Multiple users: Your team can log in across multiple devices. Without any additional costs.
- Add information and a rating to each lead. This allows for effective and personalised follow-up.

## YOUR ACCESS CODE

Your access code will be sent by email to you shortly before the show. You can also find it in the Exhibitor Hub under "Emperia".

Please share the access code and this information about Emperia with all users who will be using Emperia for your company at the show. Please note that the access code will be sent automatically to the main contact for your company.

## HOW IT WORKS



### Install

Download the app onto your device.



### Register

Register with your name and access code provided.



### Scan Onsite

Scan visitor badges and collect leads.



### Download

Export all your leads as an easy to use .CSV or .XLS file.

DON'T HESITATE TO CONTACT US  
E-MAIL: [EMPERIA@REEDEXPO.DE](mailto:EMPERIA@REEDEXPO.DE)

**TRY NOW!**

Open Emperia and scan the visitor badge:



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