

16 – 19 APR 26

FIBO

**FIBO Exhibitor
Press releases**

BLACKROLL®

PRESS MATERIAL BLACKROLL (Embargo until April 16t, 2026)

BLACKROLL at FIBO 2026

From Recovery Pioneer to Longevity Platform

With exclusive product premieres, prototypes, and new partner solutions, BLACKROLL offers exciting insights into the future of longevity.

Bottighofen, April 16, 2026 - At FIBO 2026, Swiss company BLACKROLL, globally established as supplier for innovative products for sleep, recovery, and fitness, showcases what recovery means today: with new products, expanded applications, and a look at the company's next stage of development. From a pioneer of fascia rollers, BLACKROLL is now evolving into a holistic, connected longevity ecosystem for recovery, performance, and everyday health—combining physical tools, scientific expertise, and digital routines.

Instead of a traditional product presentation, BLACKROLL focuses on a hands-on concept: At the **booth in Hall 9 (Booth 9C03)**, trade visitors and health-conscious attendees can experience the comprehensive offer beyond theory. Many solutions—from multisensory systems and heat applications to new solutions for sleep, relief, balance, and posture—can be tested directly.

In addition to finished products, BLACKROLL also presents current development projects. BLACKROLL will not only be launching key innovations at FIBO, the booth also offers first time previews of products under development and prototypes to gather early feedback from therapy, training, and performance environments.

For Partners: Solutions and Business Models

At the same time, BLACKROLL demonstrates how studios, practices, hotels, and retail partners can integrate longevity solutions into their offerings. These include new training and prevention programs, digital content, and retail and affiliate concepts that unlock additional revenue potential.

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Product Highlights at FIBO 2026

Premieres & Previews at a Glance

- **Premiere: SHIFTWAVE PRO**

An multisensory recovery and performance system for stimulating and regulating the autonomic nervous system—an innovation connecting mental health and recovery. It is used by elite athletes, first responders, high performers and individuals to help them shift into calm, focus or performance at the push of a button. Visitors can experience it at the booth and provide feedback. *(See page 6)*

- **Premiere: THERMO PAD**

Deep heat reimaged: mobile, easy to integrate into routines in studios, practices, or daily life—supporting recovery and well-being. *(See page 7)*

- **Preview: ASTRO - RECOVERY SLOPES**

An evolved concept for foot mechanics and everyday performance—discover the new design and features on display at the booth. *(See page 8)*

- **Premiere: SLEEP MASK PREMIUM COMFORT**

Ergonomically shaped, pressure-free sleep mask for deep, uninterrupted sleep from the PREMIUM COMFORT LINE. *(See page 9)*

- **Preview: CLIMATE FLOW TOPPER & Sleep Innovations**

BLACKROLL® is taking the next step in sleep technology—focusing on material and temperature comfort to create the perfect, personalized sleep environment, as well as on the role of sleep as a key component of modern recovery. *(See page 9)*

- **In Development: Infrared Panel & IHHT Concept**

Pilot projects combining recovery expertise with established technologies for a comprehensive longevity concept. For the community, this offers an exclusive glimpse into the “development lab”—and for BLACKROLL®, it provides valuable, practical feedback from therapy, training, and performance settings.

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BLACKROLL Partner Solutions

Key new and further developed offerings include (*see page 4*):

- Premiere: **Exercise Cards** for Physiotherapists
Structured exercise cards with digital content for use in practice and aftercare.
- **Space-saving retail and presentation solutions** for partner areas
- **Recovery Areas & In-Room Setups for Hospitality:** Compact recovery stations, loungers, and curated in-room recovery boxes—so that recovery happens where people actually are.

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Recovery Solutions for Therapy, Training, Retail & Hospitality

BLACKROLL offers professional partners a comprehensive longevity ecosystem, including certified online prevention courses (\$20 SGB V) (*see page 12f*). These help them support their customers and patients in their daily reset. These include, among other things:

Space-Saving Recovery Areas

BLACKROLL provides its partners in therapy, fitness, and wellness with space-saving recovery areas featuring a recovery station, optionally including a small recovery table. These recovery areas for studios, clinics, and hotels offer a compact way to showcase BLACKROLL products and make them available to patients and guests.



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BLACKROLL Affiliate Program

An affiliate partnership enables studios, practices, hotels, and other providers to generate a recurring additional revenue stream by partnering with BLACKROLL® as a

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well-established consumer brand. More information is available at the BLACKROLL booth.

Exercise Cards for Physiotherapy

With its new Exercise Cards, BLACKROLL offers physiotherapists a physical tool enhanced by digital content, designed to help guide and motivate patients to perform simple exercises at home. The cards cover seven body and joint areas of the musculoskeletal system and are structured into three phases: balance, structure, and dynamics. Each card features four easy-to-follow exercises in text and visuals, along with a QR code linking to the BLACKROLL website, where the exercises are available as video content.

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Premiere: SHIFTWAVE PRO—innovative Mental Health Training

The multisensory recovery and performance system SHIFTWAVE PRO is a nervous system regulation platform that synchronises full-body vibration with breathwork, immersive audio, coaching and meditation, delivered through a zero-gravity chair. It is used by elite athletes, first responders and high performers to support shifts into calm, clarity or readiness.

The system combines coordinated, body-led inputs to support reliable and repeatable changes in state, helping users reset physically, mentally and emotionally whenever needed or desired.

All functions are controlled via an intuitive iPad app offering a range of programs.



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BLACKROLL®

Premiere: THERMO PAD—Reliable, Sustainable Deep Heat

The new BLACKROLL® THERMO PAD is an innovative deep heat solution for everyday use, sports, and therapy. Delivering constant, intensive warmth of 43 °C, it promotes blood circulation and supports muscle relaxation—helping to relieve discomfort and enhance recovery in a discreet, mobile, and easy-to-use way. In addition, the THERMO PAD is durable and particularly gentle on the skin thanks to its reusable foils.

The rechargeable, wireless THERMO PAD provides noticeable deep heat within less than 30 seconds across an extra-large surface area. A single charge delivers up to eight hours of consistent warmth, while one-click operation ensures ease of use. Additional benefits include its ultra-thin, flexible design, making it barely visible under clothing, as well as its reusable construction, offering a sustainable alternative to disposable heat patches.

In women's health, especially for menstrual discomfort, the THERMO PAD provides targeted, consistent warmth that enhances well-being and can noticeably ease daily life. Athletes also benefit from its versatility: during warm-up, the heat can help prepare the body, while in cool-down it can support recovery by promoting circulation and muscle relaxation. For therapists, the THERMO PAD enables applications with a consistently stable temperature, ensuring standardized treatments with high reproducibility in both clinical and homecare settings.



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BLACKROLL®

Premiere: ASTRO – RECOVERY SLOPES

The innovative ASTRO is the next evolution of BLACKROLL's popular first-generation RECOVERY SLOPES. Designed to combine comfort, support, and muscle recovery, the ASTROs are lighter, feature two adjustable straps for an improved fit, and are available in EU shoe sizes. Enhanced cushioning and optimized grip reduce slipping backward or sideways, while the ergonomic footbed offers a toe grip, arch support, and heel cup for maximum stability. A key new feature is the replaceable insole: the standard insole can be swapped for the MOON INSOLE, a massage insole that transforms every step into a gentle massage, providing noticeable comfort and a highly enjoyable footbed experience.

The RECOVERY SLOPES activate and regenerate muscles simultaneously. Simply slipping them on stretches the leg muscles, relieves pressure on the forefoot, and supports healthy posture.

The heel-inclined sole stretches the posterior fascial chain, including the plantar fascia, calves, hamstrings, and lower back, particularly during standing. The body's center of gravity shifts further backward, and the body straightens into a healthy, upright posture. By shifting weight to the heel, the RECOVERY SLOPES relieve the forefoot as well as knee and hip joints. The Dynamic Rocking Sole promotes a natural gait by allowing the foot to roll smoothly, while increasing muscle activity in the legs, glutes, and core, improving circulation.

Available in a range of attractive colors, the ASTRO - RECOVERY SLOPES are a versatile addition to any active lifestyle. They will be available in the BLACKROLL online shop from June 2026.



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Premiere and Preview: SLEEP

While we sleep, our bodies undergo repair and recovery processes. BLACKROLL®'s comprehensive range of sleep products is designed to support optimal regeneration during the night.

At FIBO, BLACKROLL® will showcase the **CLIMATE FLOW TOPPER** for the first time as a preview. This innovative solution combines comfort and technology, passively cooling and actively warming different areas of the bed throughout the sleep phases. By linking physical recovery tools with the BLACKROLL® app, users can perfectly personalize their sleep climate. Visitors can try the CLIMATE FLOW TOPPER at the booth on Thursday and Friday and share their experiences directly with the BLACKROLL® development team.

Making its premiere at FIBO is the **SLEEP MASK PREMIUM COMFORT**, now part of the PREMIUM COMFORT LINE. This ergonomically shaped, pressure-free sleep mask ensures deep, undisturbed sleep and is made from a blend of 80% TENCEL® Lyocell and 20% CELLIANT® viscose fibers.

The RECOVERY PILLOW features an ergonomic head cradle and contoured neck support, making it suitable for stomach, back, and side sleepers. The RECOVERY PILLOW PLUS offers adjustable height and an extra-large sleeping surface. Since October 2025, the RECOVERY PILLOW KIDS has been available for children aged 4 to 10. Complementing the pillow range, BLACKROLL® offers the RECOVERY BLANKET (all-season), RECOVERY BLANKET SUMMER, and RECOVERY BLANKET WINTER, all made with CELLIANT® fibers. Premium Comfort Line fitted sheets, as well as pillow and duvet covers, are also crafted from CELLIANT® viscose fibers and TENCEL® Lyocell.

For maximum comfort and comprehensive regenerative sleep, BLACKROLL® presents the RECOVERY BASE 2.0 mattress and COMFORT TOPPER 2.0. Integrated CELLIANT® fibers in the cover convert body heat into infrared energy and reflect it back into tissues and muscles, enabling faster and more effective overnight recovery.

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BLACKROLL®

COMPRESSION BOOTS 2.0—Premium air compression for re-energized legs

The upgraded COMPRESSION BOOTS 2.0 revitalize tired legs by promoting circulation and providing a noticeable feeling of well-being. The intermittent pneumatic compression delivers a pulsating pressure to the legs, with five air chambers alternately inflating and deflating. Thanks to their overlapping design, they provide a full 360° compression massage.

The new generation impresses with longer battery life and the option for continuous operation via a power cable. Fit has also been improved, making the boots even more comfortable. In addition, a separately available BOOTS EXTENSION PAIR allows for an increase in thigh circumference of up to 7 cm. The included TRAVEL BAG has also been upgraded: it is now more robust and intelligently organized, offering even greater flexibility on the go.

Simply slip them on, relax, and recharge—whether at home after training, at the office, or while traveling—the COMPRESSION BOOTS 2.0 combine cutting-edge technology with a tangible premium feel of comfort.



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BLACKROLL®

PREVENTION COURSES—Reimbursable online prevention programs

With its certified online prevention courses, BLACKROLL® empowers people to actively take care of their health—flexibly, independently of location, and in a way that fits everyday life. The programs cover topics such as back strengthening, injury prevention in running, mobility, better sleep, and stress management. Additional offerings, including a Pilates Prevention Course, are already in development.

All courses are certified under §20 SGB V by the Central Prevention Testing Center (ZPP), meaning that all statutory health insurers reimburse up to 100% of the course fees.

Participants decide when to start and can train anytime, anywhere, without any additional equipment. Each course consists of eight 45-minute sessions and is guided by experienced trainers. All prevention courses are available for booking directly through the BLACKROLL® online shop.

In the eight sessions, participants learn which factors—such as stress, habits, or digital usage—affect sleep and how they can improve their evening routines and recovery with simple, practical methods.

Added value for therapy: BLACKROLL® online prevention courses also offer benefits for therapists. They can use the certified programs as a staff-independent addition to their offerings while providing patients with structured, practical exercises for self-directed training.

BLACKROLL x Eaze Sleep Coaching

Good sleep is the foundation for health, performance, and recovery. In addition to the certified sleep prevention courses, BLACKROLL® offers comprehensive, personalized sleep coaching—scientifically based and guided by a dedicated sleep coach. This allows customers to improve the quality of their sleep in the long term and go about their daily lives feeling more rested. Developed in collaboration with the sleep experts at eaze, BLACKROLL®'s digital sleep platform, this coaching combines evidence-based knowledge with practical, everyday strategies.

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CHANNELS

In addition to the [BLACKROLL® Website](#), the BLACKROLL® App (available on Google Play and the Apple App Store) offers a wide range of exercises and tutorials for regeneration and activation, pain prevention, and pain management. Complementary content provides useful information on maintaining an active, healthy lifestyle.

These resources are extended across BLACKROLL®'s social media channels:

On [Facebook](#) and [Instagram](#) BLACKROLL® delivers concise, engaging information, tips, and exercises for healthy living and athletic performance.

The BLACKROLL® [YouTube channel](#) features detailed tutorials and exercises for regeneration, activation, and pain management.

Short clips on [TikTok](#) provide guidance for targeted treatment of specific pain areas and for strengthening the associated muscles and fascia.

BLACKROLL® has also curated playlists on Spotify, selecting the best songs for falling asleep ([Einschlafen](#)), waking up ([Aufwachen](#)), sensual relaxation ([Sensual Relax](#)), muscle soreness relief ([Muskelkater Release](#)), and more. In addition, there is a playlist featuring the best children's songs for bedtime ([Kinderlieder zum Einschlafen](#)).

COMPANY PROFILE

The Swiss company [BLACKROLL®](#) has established itself as a supplier for innovative products related to sleep, regeneration and fitness. The foundation stone was laid in 2007 when Jürgen Dürr invented the BLACKROLL®—the first fascia roller produced in Germany with a unique, protected design. In 2013, Jürgen Dürr and Marius Keckeisen founded BLACKROLL AG to drive the growth and internationalization of the company.

Today, BLACKROLL® is evolving from a product brand into a connected longevity platform. The company combines products, expert guidance, and a community into a holistic ecosystem that helps people recover better every day and live healthier lives in the long term. The focus is on guided routines, science-backed guidance, and a global community centered on sleep, mobility, and recovery in over 57 countries.

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The close collaboration with over 5,000 trained coaches and experts in sports science, physiotherapy, and medicine guarantees the highest quality and effectiveness. They guide people through structured routines and foster a vibrant community that supports them every step of the way—from their first session to making it a lasting habit.

Sustainability and social responsibility are at the core of BLACKROLL®'s values, as reflected in its eco-friendly production processes and fair treatment of partners and customers.

[BLACKROLL®](#) gives movement, regeneration and sleep a new dimension.

SUSTAINABILITY

Responsible treatment of the environment and people is a core part of BLACKROLL®'s business approach. EConGOOD-certified since 2022, the company commits not only to economic success but also explicitly to social and environmental goals—measurable, transparent, and strategically embedded.

Most core products are manufactured in Germany, ensuring short supply chains, direct quality control, and high social and environmental standards. Products are designed for long-term use rather than seasonal consumption impulses.

The primary material, EPP (expanded polypropylene), consists of over 90% air, meaning only a minimal amount of actual plastic is used, making it highly resource efficient. EPP is extremely durable and fully recyclable. Production offcuts are reintegrated into the material cycle without any loss of quality, reducing resource consumption throughout the entire product lifecycle, not just during production.

BLACKROLL® aligns with the principles of the Common Good Economy (EConGOOD). This means that business success is evaluated not solely financially but also based on contributions to human dignity, solidarity, ecological sustainability, and transparency. A Common Good Balance Sheet is prepared according to recognized EConGOOD standards. Currently, BLACKROLL® is working on its second balance sheet in cooperation with ZHAW (Zurich University of Applied Sciences).

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BLACKROLL® does not claim to be “fully carbon neutral.” However, the company believes that corporate responsibility means understanding its impact transparently and acting accordingly. Emissions are systematically measured, reductions are prioritized through regional production and durable design, and exaggerated climate claims are avoided.

Unavoidable emissions are not ignored. However, rather than relying on short-term offset mechanisms, investments are made in a project focused on long-term CO₂ sequestration (carbon removal). This project funds mangrove reforestation efforts in Myanmar.

[More information on the BLACKROLL sustainability approach](#)

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PRESS RELEASE: AVA CR7 – FIBO COLOGNE

AVA CR7 Redefines Performance Recovery with Historic Debut at FIBO 2026

The cutting-edge leader in high-performance recovery technology, is proud to announce its official international debut as an exhibitor at **FIBO 2026**. Marking a new chapter in the brand's global expansion, AVA CR7 invites athletes, fitness professionals, distributors, and media representatives to experience the future of physical sports recovery.

AVA CR7 is a premium recovery technology brand born from the intersection of elite sports science and high-tech engineering. Inspired by the discipline and performance standards of Cristiano Ronaldo, the brand develops advanced solutions in cryotherapy, thermotherapy, and compression to empower everyone - from professional athletes to fitness enthusiast, to recover faster and perform better.

Exclusive: The 2027 Vision

In addition to showcasing its current award-winning portfolio, including advanced **Cryotherapy**, **LED Light Therapy** and **Compression**, AVA CR7 will offer an exclusive first-hand look at its **upcoming 2027 product line**.

These next-generation prototypes, set for a 2027 global launch, represent a significant leap in smart-recovery integration, merging real-time data with autonomous recovery protocols.

Visit us at Booth 1C09

Located in Hall 1, the AVA CR7 booth (**1C09**) will serve as an immersive hub for recovery innovation. For the first time, FIBO attendees will have the opportunity to engage with the brand's ecosystem of elite-level technology designed to enhance longevity and athletic output.

AVA CR7 is welcoming members of the press for private booth tours, equipment demonstrations, and interviews regarding the brand's roadmap and the science behind the "CR7 Method" of recovery.

To schedule an exclusive experience of our premium recovery, or a dedicated press appointment or interview, please contact our Events Manager, Fernanda Reis, at events@avacr7.com

Website: avacr7.com/en

Instagram: [@avacr7](https://www.instagram.com/avacr7)

LinkedIn: [AVA CR7](https://www.linkedin.com/company/ava-cr7)

To download our Company Presentation (English) and some of our images please click in the links below:

[AVACR7 DigitalMedia](#)

[Company Presentation](#)

PRESS RELEASE

Weyergans at FIBO 2026:

From Space Medicine to Longevity

Düren / Cologne, April 2026

What was originally developed in space medicine to stabilize the cardiovascular system under extreme conditions is now forming the foundation of modern longevity concepts.

At FIBO 2026, Weyergans High Care AG presents technologies designed to improve microcirculation, support cellular function, and enhance systemic regulation.

At the core is **Intermittent Vacuum Therapy (IVT)** – a physical method based on controlled, rhythmic pressure variations. These stimulate blood flow, activate vascular function, and support endothelial health.

The underlying mechanisms are based on principles of **Lower Body Negative Pressure (LBNP)**, originally developed in space medicine and later transferred into medical and commercial applications.

Longevity begins in the microcirculation – where supply becomes possible in the first place.

Weyergans also presents complementary technologies addressing key mechanisms of healthy aging:

- cellular energy and mitochondrial function
- oxidative stress and recovery processes
- skin function and autonomic balance

With this approach, the company positions itself within the growing longevity market at the intersection of prevention, regeneration, and functional aesthetics.

“We understand longevity as a system of flow, energy, and regulation.”

Live at FIBO 2026

Hall 1 · Stand D71

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TANITA Launches a brand new Professional Body Composition Analyser at FIBO 2026

April 15, 2026

The next-generation platform delivers precision, design-led flexibility, and throughput to support the clinical translation of body composition analysis in premium health and fitness environments.

Amsterdam— TANITA Europe announces on the eve of FIBO 2026 the launch of the MC-800, a next-generation segmental body composition analyser designed to advance the role of body composition monitoring in premium health, fitness, and clinical settings.

As body composition analysis moves from specialist clinical tools into mainstream health and fitness environments, operators face increasing demands for measurement accuracy, workflow integration, and member-facing clarity. The MC-800 incorporates advances in multi-frequency bioelectrical impedance analysis (BIA), hardware design, and software interface to specifically meet these needs – combining TANITA's 8-electrode BIA technology with a premium, design-led form factor and a flexible tablet-based workflow. Created to offer a smooth and stress-free experience from measurement through to data confirmation, it encourages members to stay motivated in their training.

Built on TANITA's latest multi-frequency, 8-electrode BIA technology – the same approach trusted in clinical and research settings worldwide – the MC-800 delivers up to 98% correlation with the 4-compartment model, recognised as the reference standard for body composition assessment. That translates to fast, reliable readings across muscle mass, fat distribution, visceral fat, and metabolic health indicators, delivered in as little as 10 seconds per assessment.

"Body composition monitoring is no longer a 'nice to have' – it is a fundamental part of effective coaching, member retention, and health-led intervention," said Jan Alderlieste, Chief Operational Officer. "The MC-800 is built to make that standard accessible across the full spectrum of premium health and fitness environments, from boutique studios to large-scale health clubs. Our goal is to move the industry beyond weight and towards meaningful, actionable measures of progress."

The MC-800 has neither a fixed console nor a locked interface. With the removal of the traditional fixed console, it works together with the TANITA App Universe – compatible with iOS and Android tablets – the MC-800 integrates seamlessly into existing facility workflows. Real-time data, intuitive operation, and client-facing reporting via QR code or

email enable coaches and teams to deliver a consistent, professional member experience from onboarding through to retention-focused check-ins.

Constructed with tempered glass, aluminium finishes, and plant-derived paint, the MC-800 is engineered for durability and daily use in demanding, premium environments. Grounded in over 80 years of Japanese engineering, it is designed to complement high-end spaces, conveying quality before a single measurement is taken.

With the launch of the MC-800, TANITA reinforces its commitment to supporting the full lifecycle of body composition assessment – from discovery and research settings to translational health applications and everyday fitness environments. By enabling scalable, quantitative body composition analysis with a premium user experience, the MC-800 is positioned to raise the standard for what body composition monitoring can and should look like.

Join TANITA at FIBO 2026

TANITA will share more details on the MC-800 at FIBO in April 2026. Visit the TANITA team to discover how the MC-800 is set to raise the standard for body composition analysis in health and fitness.

For more information, please visit <https://tanita.eu/mc-800-body-composition-monitor>

About TANITA Europe TANITA Europe is the regional headquarters for TANITA's operations across Europe, delivering precision body composition solutions to health, fitness, clinical, and research markets. Built on over 80 years of Japanese engineering heritage, TANITA's instruments are trusted by healthcare professionals, performance coaches, and researchers worldwide.

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Multimedia files:

(Logo)



WEYERGANS

high care® medical

FLOW. ENERGIE. REGULATION.

VON DER RAUMFAHRT- MEDIZIN ZUR LONGEVITY- ANWENDUNG

Technologien für Mikrozirkulation, Zellfunktion
und systemische Balance

FIBO

HALLE 1 · STAND D71

VON DER RAUMFAHRT- MEDIZIN ZUR LONGEVITY- ANWENDUNG

Was ursprünglich in der Raumfahrtmedizin zur Stabilisierung des Herz-Kreislauf-Systems unter Extrembedingungen entwickelt wurde, findet heute Anwendung in einem der dynamischsten Zukunftsfelder der Gesundheitsbranche:

LONGEVITY - eines der zentralen Themen moderner Gesundheit.

Auf der **FIBO** präsentiert die Weyergans High Care AG Technologien

- zur Verbesserung der Mikrozirkulation
- zur Unterstützung der Zellfunktion und
- zur Förderung systemischer Regulation.

Im Zentrum steht die **Intermittierende Vakuumtherapie (IVT)**: Ein physikalisches Verfahren, das durch kontrollierte, rhythmische Druckwechsel die Durchblutung stimuliert, Gefäßfunktionen aktiviert und die Endothelfunktion unterstützt.

Die zugrunde liegenden Mechanismen basieren auf Prinzipien der Lower Body Negative Pressure (**LBNP**), die in der Raumfahrtmedizin entwickelt wurden und als Transfer aus der Raumfahrtmedizin in medizinische Anwendungen dokumentiert sind.

**LONGEVITY BEGINNT IN
DER MIKROZIRKULATION.
DORT, WO VERSORGUNG
ÜBERHAUPT ERST
MÖGLICH WIRD.**

**ERGÄNZEND PRÄSENTIERT
WEYERGANS TECHNOLOGIEN,
DIE ZENTRALE MECHANISMEN
GESUNDER ALTERUNGSPROZESSE
ADRESSIEREN:**

- Zellenergie und mitochondriale Funktion
- Oxidativer Stress und Regeneration
- Hautfunktion und vegetative Balance

**EIN SYSTEMISCHER ANSATZ FÜR
LONGEVITY** ..

Longevity ist keine Einzelmaßnahme.
Sie entsteht aus dem Zusammenspiel biologischer Systeme.

FLOW.

Mikrozirkulation · Gefäßfunktion

ENERGIE.


Zellaktivität · mitochondriale Leistung

REGULATION.

Regeneration · Stressbalance · Hautfunktion

**EIN INTEGRIERTES SYSTEM MIT
DER MIKROZIRKLATION ALS
GRUNDLAGE.**

Die Mikrozirkulation ist die Grundlage aller biologischen Prozesse.
Ohne ausreichende Versorgung kann kein System funktionieren.



FLOW MIT DER IVT

Die **Intermittierende Vakuumtherapie (IVT)** nutzt kontrollierte, rhythmische Druckwechsel, um die Gefäßdynamik zu stimulieren und die Durchblutung zu verbessern.

ZENTRALE EFFEKTE

- Aktivierung der Mikrozirkulation
- Unterstützung der Endothelfunktion
- Verbesserung der Sauerstoff- und Nährstoffversorgung
- Förderung von venösem Rückfluss und Lymphdynamik

Ohne Flow, keine Versorgung.

ENERGIE & REGULATION MIT DEM DERMIO CARE® PLUS

Zelluläre Energie ist die Grundlage für Leistungsfähigkeit & Regeneration. Gezielte Stimulation unterstützt die **mitochondriale Aktivität** und metabolische Effizienz.

Regeneration und Balance sind entscheidend für langfristige Gesundheit. Das Dermio Care® Plus kombiniert **Ionisation und Lichtimpulse** zur Unterstützung von:

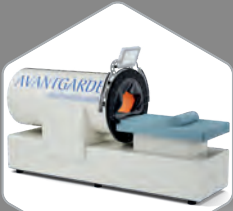
- Hautfunktion und Barriere
- Reduktion oxidativer Prozesse
- Vegetativer Balance



WEYERGANS

high care® medical

KEY FACTS



- Technologie mit Wurzeln in der Raumfahrtmedizin
- Dokumentierter Transfer der LBNP-Prinzipien in medizinische Anwendungen
- Fokus auf Mikrozirkulation und Gefäßfunktion
- Systemischer Ansatz zur Unterstützung zentraler Longevity-Mechanismen
- Kombination aus Flow, Energie und Regulation

FIBO HALLE 1 • STAND D71

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FOR IMMEDIATE RELEASE

PRECOR | PELOTON to Feature Integrated Commercial Business Unit at HFA and FIBO 2026

San Diego, CA – March 17, 2026 and **Cologne, Germany – April 16, 2026** — Precor | Peloton will debut their Commercial Business Unit (CBU) at HFA 2026 (March 17–18), NIRSA 2026 (April 7-10) and FIBO 2026 (April 16–19), marking the first public demonstration of how the two brands are coming together to combine commercial engineering, connected fitness technology and immersive content to deliver greater value for operators and their members.

For the first time, operators will see Peloton equipment specifically engineered for high-use fitness environments. This showcase brings together Precor’s four decades of commercial design and manufacturing expertise with Peloton’s connected fitness technology and world-class content, delivering an authentic Peloton workout experience purpose-built for the gym floor.

“This is a pivotal moment,” said Ean Reves, President of Precor and General Manager of Peloton’s Commercial Business Unit. “We are bringing together Precor’s commercial engineering and global reach with Peloton’s content and connected experience in a way that is purpose-built for operators. This is a win-win for our customers, their clients and the industry at large.”

Debuting the Peloton Commercial Series

HFA, NIRSA and FIBO will feature the first preview of two new Peloton Commercial Series products: a connected bike and a connected treadmill.

These entirely new commercial-grade products are engineered by Precor to meet the demands of the highest-use fitness environments, supporting facilities that see eight or more hours of equipment use per day.

The Peloton software experience is optimised for shared fitness spaces and operator needs, offering flexible access options including free in-facility accounts or login-free access to a curated catalog of Peloton workouts.

These products represent the first releases in a new series of connected equipment designed to deliver the Peloton workout experience on the gym floor. The Commercial Series expands Peloton access in high-use environments, while Peloton Pro Series and Pro+ Series products continue to serve hospitality, multi-family housing, corporate wellness, and other lighter-use facilities.

Global shipping for the Commercial Series bike and treadmill is planned for Autumn 2026, with global availability targeted for early 2027.

Precor Portfolio on Full Display

In addition to the Commercial Series, the Precor brand is stronger than ever and accelerating with new homegrown products and deepening partnerships.

Featured products at HFA, NIRSA and FIBO include:

New Precor Strength Additions

Precor will showcase new strength equipment including the Discovery™ GHD Bench, Discovery™ Decline Chest Press, and the Resolute™ Strength Inner/Outer Thigh machine—expanding the portfolio with new benches, racks, and selectorised options designed to support a wider range of strength training environments.

New Glutebuilder Selectorised Strength

Precor will preview the next evolution of the Glutebuilder line, bringing the renowned biomechanics of the original Glutebuilder plate-loaded machines into a selectorised format. The result is targeted glute training with faster adjustments and greater accessibility for a wide range of exercisers.

Breakaway™ Slat Belt Treadmill

Precor's Breakaway™ Slat Belt Treadmill delivers a powerful new running experience designed specifically for commercial environments. Engineered for durability and performance, it combines Precor's biomechanics expertise with a slat belt design built to withstand the highest-use fitness facilities.

Stages Cycling Studio Experience

As a trusted distributor of Stages Cycling bikes, Precor will feature Stages indoor bikes engineered for studio performance and durability, with Stages Master Instructors on site to connect with operators and share insights from the brand's renowned instructor education programmes.

Precor currently serves more than 100,000 customers and brings over 45 years of commercial fitness expertise to the market. The integration with Peloton strengthens that foundation while expanding connected fitness opportunities for operators worldwide.

Expanding Global Access

Precor maintains an established presence across 60 countries. Peloton's commercial footprint, historically concentrated in North America, is rapidly increasing in Germany and the UK, with additional global expansion on the horizon.

About PRECOR | PELOTON

Precor | Peloton offers commercial fitness and wellness solutions for leading fitness operators around the world. We bring together the trusted relationships, global operations, and industry-leading commercial solutions of Precor with the connected fitness technology, premium design, and unparalleled content of Peloton to deliver outstanding value to operators and their exercisers.