



FIBO GLOBAL
FITNESS

360° MARKETING AND ADVERTISING OPPORTUNITIES

EXHIBITION CENTRE COLOGNE

07 – 10 APRIL 2022

Built by



In the business of
building businesses



SHOW THE INDUSTRY WHAT YOU CAN DO

Dear exhibitor,

FIBO 2022, the leading international trade show for fitness, wellness and health, starts in a few months. You are part of it - and we wish you a successful participation!

To support you, we offer you an effective selection of marketing measures to skillfully present your company, your products or your services.

Find numerous interesting options with which you can get the most out of your FIBO performance. With 360° communication before the trade show, at the trade show, after the trade show and around the fair. Above the line, below the line, through the line, digital or analogue: we offer you the complete range to ensure that your messages will leave a lasting impression.

This service overview serves as your first orientation. We are happy to draft an individual offer for you that perfectly matches your objectives. Please understand that we can only offer these services subject to availability.

If you have any questions, please contact our media experts directly. Contact details can be found on the last page of this presentation.

We wish you a successful FIBO 2022!

Your Promoting Services Team



FACTS & FIGURES



145.307

Visitors (total)*



108.834 national*
36.473 international*



140

nations*



74%

of trade visitors are
decision-makers & consultants



279.000

followers & fans on
social media



>52 m

reach via
social-media channels*



660 m

media reach*



1,6 m

individual e-mails &
Newsletters sent*

As the world's biggest trade show for fitness, wellness and health, FIBO boasts strong charisma and convincing reach.

With tailor-made marketing by e-mail, newsletters, social media and PR/media we reach out to many potential customers for you, who you can only reach in this coordinated manner with us.

* KPIs dated 2019

FIBO GLOBAL
FITNESS

ONLINE



ONLINE SPONSOR TICKETSHOP

Present your company on one of the most popular websites of the fitness industry. With around **6,1 million page impressions** and more than **1,4 million visits** (between December 2018 - May 2019), www.fibo.com is the ideal platform for your long term advertising and branding needs - before, during and after the show. **90% of our trade visitors buy their FIBO tickets online.** Take advantage of this popular page and reach visitors before the trade show even begins.



Trade Visitor Registration Ticket Shop

- // Product number: 4320026
- // Exclusive 1 exhibitor
- // File format: JPG / PNG
- // Banner on B2B visitor e-tickets
 - Dimensions: 190 x 50 mm (w x h)
- // Small Square Banner purchase confirmation
 - Dimensions: 200 x 200px (w x h)
- // Price: 7,500.00 €

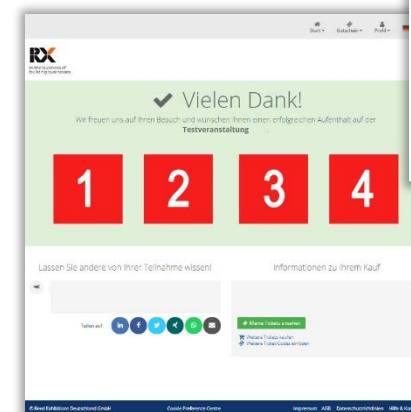


Private Visitor Registration Ticket Shop

- // Product number: 4320027
- // Exclusive 1 exhibitor
- // File format: JPG / PNG
- // Banner on private visitor e-tickets
 - Dimensions: 190 x 50 mm (w x h)
- // Small Square Banner purchase confirmation
 - Dimensions: 200 x 200px (w x h)
- // Price: 7,500.00 €

Small Square Banner on the Purchase Confirmation Page

- // Product number: 4320020
- // Max. 2 exhibitors (additional to the two banner from Ticket Shop Sponsoring Packages)
- // Dimensions: 200 x 200px (w x h)
- // File format: JPG / PNG
- // Price: 1,360.00€





ONLINE BANNER TICKET PAGE

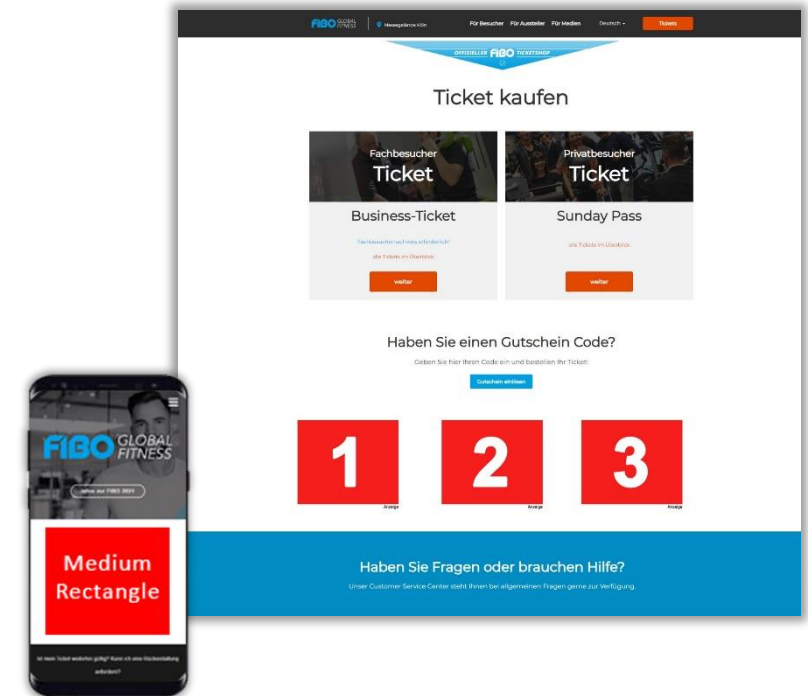
Present your company on one of the most popular websites of the fitness industry. With around **6,1 million page impressions** and more than **1,4 million visits** (between December 2018 - May 2019), www.fibo.com is the ideal platform for your long term advertising and branding needs - before, during and after the show. **90% of our trade visitors buy their FIBO tickets online.** Take advantage of this popular page and reach visitors before the trade show even begins.

Medium Rectangle 1 or 3 on Ticket Page

- Product number: 4320058 or 4320060
- Max. 2 exhibitors
- Dimensions: 300 x 250 px (w x h)
- Desktop view: static
- Mobile view: Banners 1-3 are displayed rotating at one position
- File format: JPG / PNG
- Price: 1,520.00 €

Medium Rectangle 2 on Ticket Page

- Product number: 4320059
- Exclusive 1 exhibitor
- Dimensions: 300 x 250 px (w x h)
- Desktop view: animated
- Mobile view: Banners 1-3 are displayed rotating at one position
- File format: JPG / PNG
- Price: 1,720.00 €





ONLINE BANNER HOMEPAGE

Welcome visitors directly on the homepage of the FIBO website. With around **6,1 million page impressions** and more than **1,4 million visits** (between December 2018 - May 2019), www.fibo.com is the ideal platform for your long term advertising and branding needs - before, during and after the show.

Medium Rectangle 1 or 3 Homepage

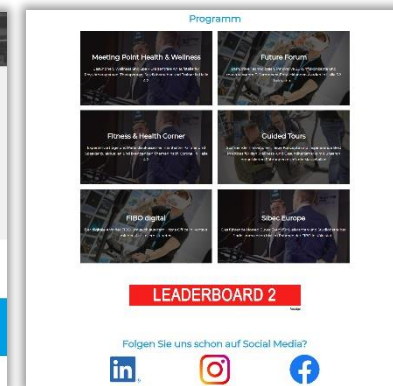
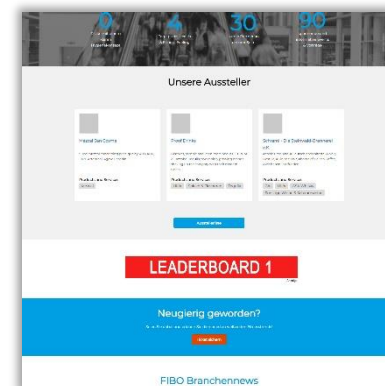
- // Product number: 4320061 or 4320063
- // Max. 4 exhibitors
- // Dimensions: 300 x 250 px (w x h)
- // Desktop view: static
- // Mobile view: Banners 1-3 are displayed rotating at one position
- // File format: JPG / PNG
- // Price: 2,090.00 €

Medium Rectangle 2 Homepage

- // Product number: 4320062
- // Max. 2 exhibitors
- // Dimensions: 300 x 250 px (w x h)
- // Desktop view: animated
- // Mobile view: Banners 1-3 are displayed rotating at one position
- // File format: JPG / PNG
- // Price: 2,290.00 €

Leaderboard 1 or 2 Homepage

- // Product number: 4320064 or 4320065
- // Max. 3 exhibitors
- // Dimensions: 728 x 90 px (w x h)
- // Position: underneath viewport "recommended exhibitors"
- // Mobil view: Leaderboard changes to Medium Rectangle (300 x 250 px)
- // File format: JPG / PNG
- // Price: 1,690.00 €





ONLINE BANNER CATEGORY „FOR VISITORS“

Present your product specialties and highlights on the FIBO website for the long term and strengthen your brand in the process!

Medium Rectangle 1 or 3 Visitors

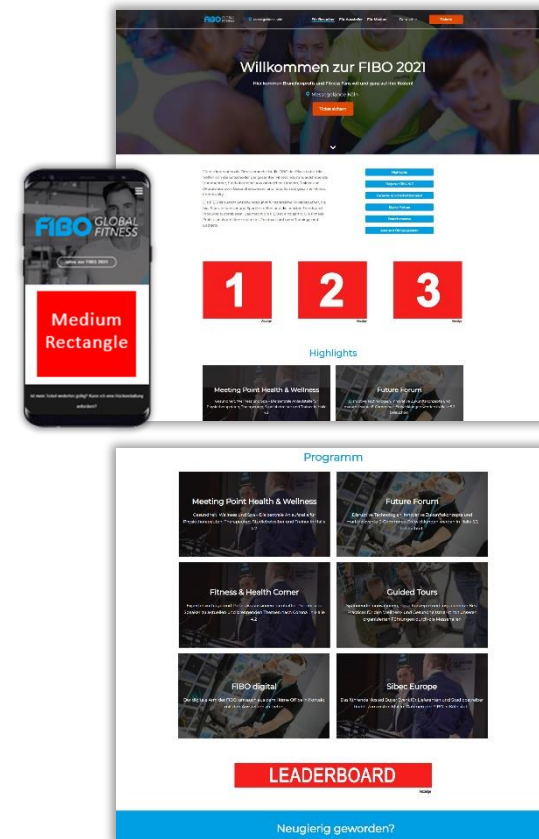
- / Product number: 4320076 or 4320078
- / Max. 4 exhibitors
- / Dimensions: 300 x 250 px (w x h)
- / Desktop view: static
- / Mobile view: Banners 1-3 are displayed rotating at one position
- / File format: JPG / PNG
- / Price: 1,180.00 €

Medium Rectangle 2 Visitors

- / Product number: 4320077
- / Max. 2 exhibitors
- / Dimensions: 300 x 250 px (w x h)
- / Desktop view: animated
- / Mobile view: Banners 1-3 are displayed rotating at one position
- / File format: JPG / PNG
- / Price: 1,380.00 €

Leaderboard Visitors

- / Product number: 4320079
- / Max. 5 exhibitors
- / Dimensions: 728 x 90 px (w x h)
- / Position: underneath viewport “programme”
- / Mobil view: Leaderboard changes to Medium Rectangle (300 x 250 px)
- / File format: JPG / PNG
- / Price: 980.00 €



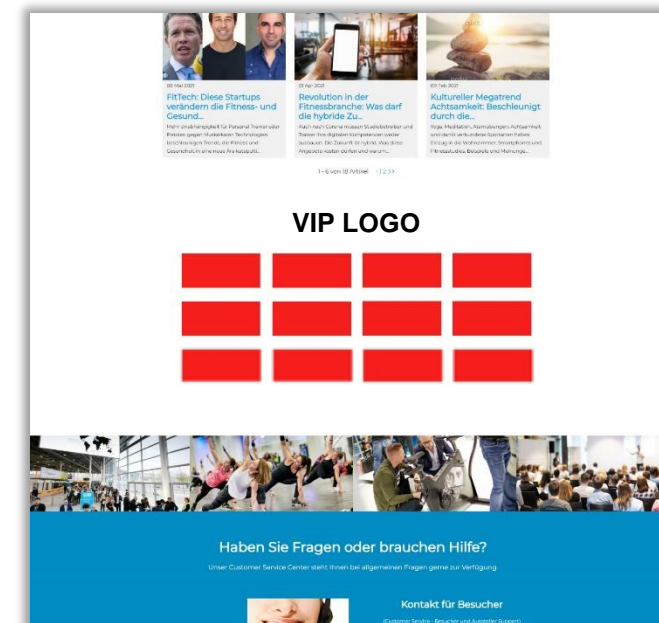


ONLINE VIP LOGO AT THE „FOR VISITORS“ PAGE

The visitor page is one of the most prominent areas of the FIBO website. Show additional presence here and make it easy for visitors to find your company.

VIP Logo

- Product number: 4320080
- Max. 12 exhibitors
- Including link to your company profile
- Desktop view: static
- File format: JPG / PNG
- Price: 1,250.00 €





ONLINE BANNER CATEGORY „FOR EXHIBITORS“

On the exhibitor page, exhibitors will find all the important information they need to plan their presence at the fair.

Medium Rectangle 1 or 3 Exhibitors

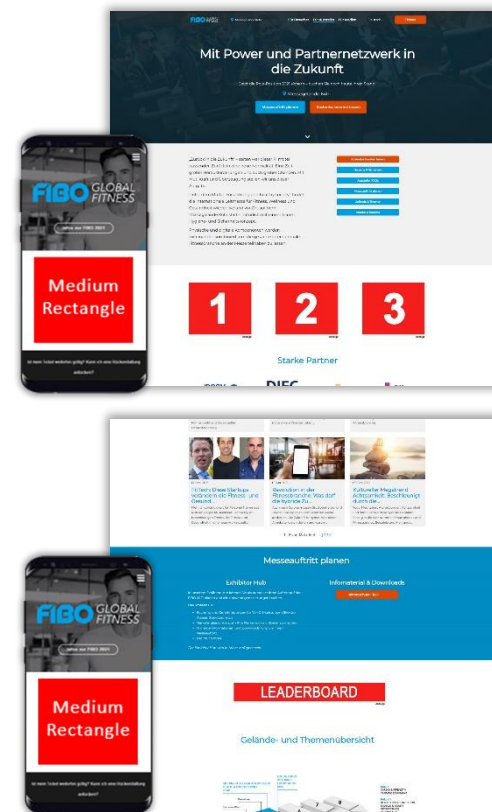
- Product number: 4320082 or 4320084
- Max. 4 exhibitors
- Dimensions: 300 x 250 px (w x h)
- Desktop view: static
- Mobile view: Banners 1-3 are displayed rotating at one position
- File format: JPG / PNG
- Price: 1,180.00 €

Medium Rectangle 2 Exhibitors

- Product number: 4320083
- Max. 2 exhibitors
- Dimensions: 300 x 250 px (w x h)
- Desktop view: animated
- Mobile view: Banners 1-3 are displayed rotating at one position
- File format: JPG / PNG
- Price: 1,380.00 €

Leaderboard Exhibitors

- Product number: 4320085
- Max. 3 exhibitors
- Dimensions: 728 x 90 px (w x h)
- Position: underneath viewport “plan your presence”
- Mobil view: Leaderboard changes to Medium Rectangle (300 x 250 px)
- File format: JPG / PNG
- Price: 980.00 €





ONLINE BANNER CATEGORY „FOR MEDIA“

Present your product specialties and highlights on the FIBO website for the long term and strengthen your brand in the process!

Medium Rectangle 1 or 3 Media

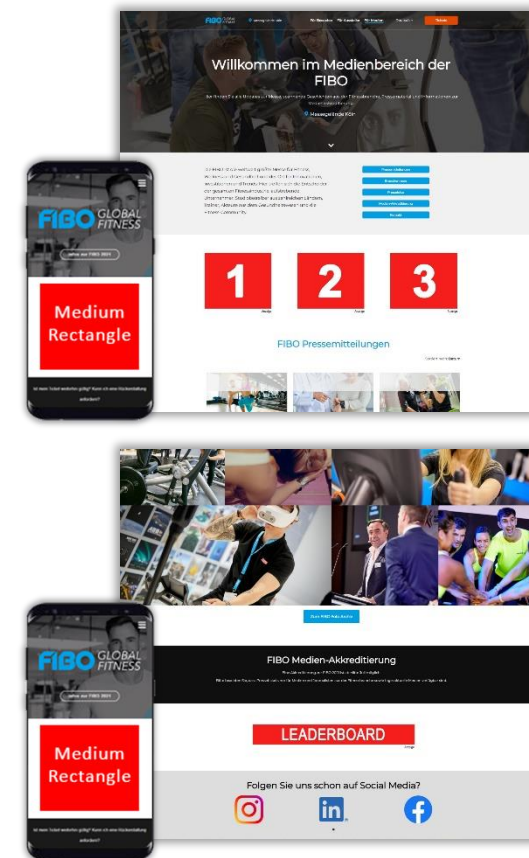
- / Product number: 4320086 or 4320088
- / Max. 2 exhibitors
- / Dimensions: 300 x 250 px (w x h)
- / Desktop view: static
- / Mobile view: Banners 1-3 are displayed rotating at one position
- / File format: JPG / PNG
- / Price: 1,180.00 €

Medium Rectangle 2 Media

- / Product number: 4320087
- / Exclusive 1 exhibitor
- / Dimensions: 300 x 250 px (w x h)
- / Desktop view: animated
- / Mobile view: Banners 1-3 are displayed rotating at one position
- / File format: JPG / PNG
- / Price: 1,380.00 €

Leaderboard Media

- / Product number: 4320089
- / Max. 3 exhibitors
- / Dimensions: 728 x 90 px (w x h)
- / Mobile view: Leaderboard changes to Medium Rectangle (300 x 250 px)
- / File format: JPG / PNG
- / Price: 980.00 €





ONLINE BANNER EXHIBITOR LIST & PROGRAMME

The exhibitor list and program list are one of the most prominent areas of the FIBO website. By highlighting your presence here, you can help visitors decide to visit your company at the show.

Medium Rectangle 1 or 3 Exhibitor list

- / Product number: 4320067 or 4320069
- / Max. 4 exhibitors
- / Position: above exhibitor list
- / Dimensions: 300 x 250 px (w x h)
- / Desktop view: static
- / Mobile view: Banners 1-3 are displayed rotating at one position
- / File format: JPG / PNG
- / Price: 1,180.00 €

Medium Rectangle 2 Exhibitor list

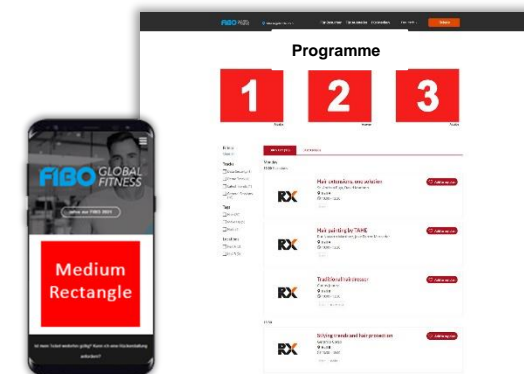
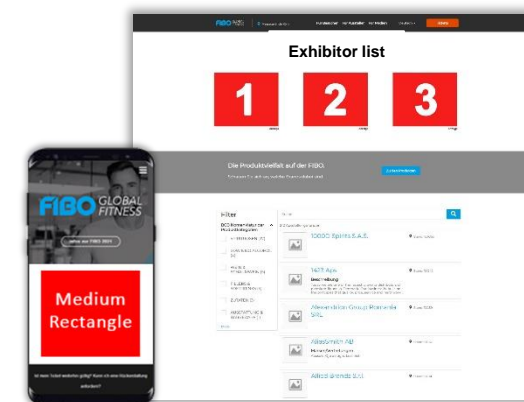
- / Product number: 4320068
- / Max. 2 exhibitors
- / Position: above exhibitor list
- / Dimensions: 300 x 250 px (w x h)
- / Desktop view: animated
- / Mobile view: Banners 1-3 are displayed rotating at one position
- / File format: JPG / PNG
- / Price: 1,380.00 €

Medium Rectangle 1 or 3 Programme

- / Product number: 4320070 or 4320072
- / Max. 4 exhibitors
- / Position: above Programme
- / Dimensions: 300 x 250 px (w x h)
- / Desktop view: static
- / Mobile view: Banners 1-3 are displayed rotating at one position
- / File format: JPG / PNG
- / Price: 1,180.00 €

Medium Rectangle 2 Programme

- / Product number: 4320071
- / Max. 2 exhibitors
- / Position: above Programme
- / Dimensions: 300 x 250 px (w x h)
- / Desktop view: animated
- / Mobile view: Banners 1-3 are displayed rotating at one position
- / File format: JPG / PNG
- / Price: 1,380.00 €





ONLINE BANNER REPRESENTED CELEBRITIES & SPEAKER LIST

Which stars and speakers can I see live? Position yourself in pole position in one of these famous visitor sections.

Medium Rectangle 1 or 3 Represented Celebrities

- /// Product number: on demand
- /// Max. 4 exhibitors
- /// Position: above represented celebrities
- /// Dimensions: 300 x 250 px (w x h)
- /// Desktop view: static
- /// Mobile view: Banners 1-3 are displayed rotating at one position
- /// File format: JPG / PNG
- /// Price: 1,180.00 €

Medium Rectangle 1 or 3 Speaker list

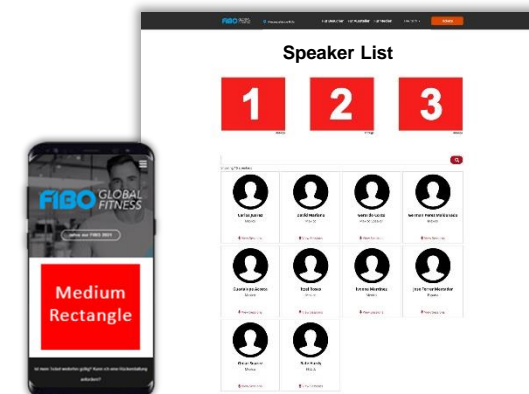
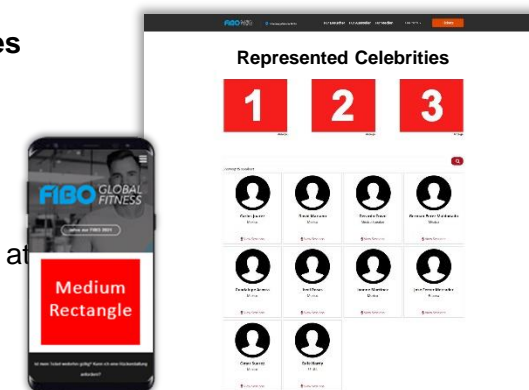
- /// Product number: 4320082 or 4320084
- /// Max. 2 exhibitors
- /// Position: above speaker list
- /// Dimensions: 300 x 250 px (w x h)
- /// Desktop view: static
- /// Mobile view: Banners 1-3 are displayed rotating at one position
- /// File format: JPG / PNG
- /// Price: 1,180.00 €

Medium Rectangle 2 Represented Celebrities

- /// Product number: on demand
- /// Max. 2 exhibitors
- /// Position: above represented celebrities
- /// Dimensions: 300 x 250 px (w x h)
- /// Desktop view: animated
- /// Mobile view: Banners are displayed rotating at one position
- /// File format: JPG / PNG
- /// Price: 1,380.00 €

Medium Rectangle 2 Speaker list

- /// Product number: 4320083
- /// Exclusive 1 exhibitor
- /// Position: above speaker list
- /// Dimensions: 300 x 250 px (w x h)
- /// Desktop view: animated
- /// Mobile view: Banners 1-3 are displayed rotating at one position
- /// File format: JPG / PNG
- /// Price: 1,380.00 €





ONLINE EXCLUSIVE VIDEO PRESENTATION

Nothing moves people more than moving images - Inspire visitors with a video on our website.

NEW

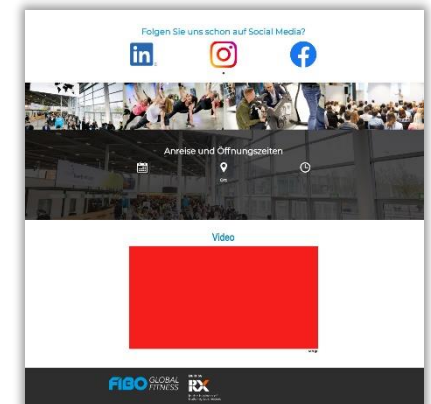
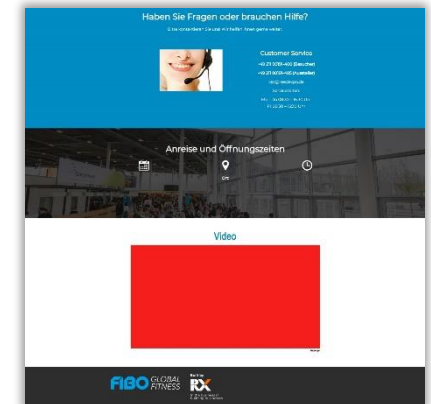
Video at Homepage

- / Product number: 4320066
- / Exclusive 1 exhibitor
- / Length: 2-3 minutes max
- / Position: at Location & Opening Hours
- / HD Quality
- / Source: YouTube or Vimeo Link
- / Price: 2,200.00 €

NEW

Video Presentation „For Visitors“

- / Product number: 4320081
- / Exclusive 1 exhibitor
- / Length: 2-3 minutes max
- / Position: at Location & Opening Hours
- / HD Quality
- / Source: YouTube or Vimeo Link
- / Price: 1,900.00 €





ONLINE DIGITAL LEAD GENERATION

It's a match! This digital lead generation tool provides visitors with the opportunity to receive exclusive offers in exchange for their contact information. From product samples to discounts to free consulting sessions - you decide what you would like to offer in exchange for qualified leads. This product has generated between 300 and 700 leads per sponsor at other smaller RX-tradeshows.

Your benefits:



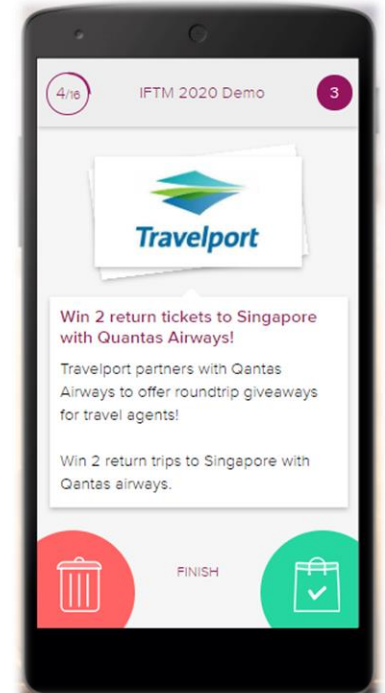
Qualified Leads: Participants receive a lead report with emails and contact information of who collected their offer.



Exposure: This exclusive offer will be promoted via dedicated email campaign, ensuring high reach amongst FIBO attendees and potential visitors.



Try it out: [B2B Product-led](#) / [B2B Service-led](#)





ONLINE DIGITAL LEAD GENERATION ★ NEW

It's a match! This digital tool provides visitors with the opportunity to receive exclusive offers in exchange for their contact information. From product samples to discounts to free consulting sessions - you decide what you would like to offer in exchange for qualified leads. This product has generated between 300 and 700 leads per sponsor at other RX-tradeshows.

exclusive

Premium Sponsorship

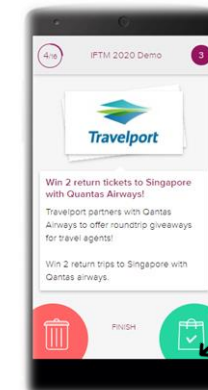
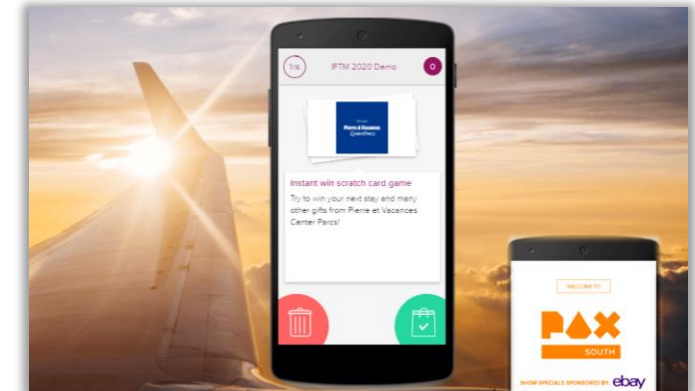
- /// Product numbers
B2B: 4330067
B2C: on demand
- /// Exclusive: 1 exhibitor
- /// Splash Screen Ad in desktop & mobile
- /// Your offer always appears in pole position
- /// Price:
B2B: 7,750.00 €
B2C: 3,995.00 €

Additional Insert for Sponsor

- /// Product numbers
B2B: 4330068
B2C: on demand
- /// Limited to 1 additional offer
- /// Offer shown in random order
- /// Price:
B2B: 750.00 €
B2C: 590.00 €

Regular Insert

- /// Product number:
B2B: 4330069
B2C: on demand
- /// Offers shown in random order
- /// Price:
B2B: 1,550.00 €
B2C: 799.00 €



Tinder-like
swipe experience





ONLINE B2B TRADE VISITOR NEWSLETTER

Your company can be part of the official FIBO newsletter. With one exclusive company-sponsored content per newsletter, you are in the center of attention. Let your target audience know what you do best - and benefit from our huge subscriber base.

exclusive

Exclusive Newsletter Participation

- / Product number: 4340006
- / Exclusive 1 exhibitor per Newsletter
- / Subscribers: 72,500 (October 2020)
- / Deadline for data: one week before editorial deadline of each newsletter
- / Teaser text for newsletter:
 - **Headline** (max 27 characters incl. spaces) in German & English
 - **Teaser text** (max 130 characters incl. spaces) in German & English
 - **Teaser image**, 600 x 400px (w x h), 72 dpi, JPG / PNG file
 - **Medium Rectangle**, 300 x 250px (w x h), 72 dpi, JPG / PNG file
 - **URL** for the link of the Medium Rectangle
- / Content for the FIBO website:
 - **Image**: min 1160 x 400px (w x h), 72 dpi, JPG / PNG file
 - **Content**, approx. 2,000 – 4,000 characters
 - **Company logo**, printable EPS file (or PDF, TIF, AI or PSD file), min 300 dpi
- / Price: 2,100.00 €

Medium Rectangle

- / Product number: 4340005
- / Exclusive 1 exhibitor per Newsletter
- / Dimensions: 300 x 250 px (w x h), JPG file
- / Deadline for data: one week before editorial deadline
- / Price: 980.00 €





ONLINE MATCHMAKING PLATFORM

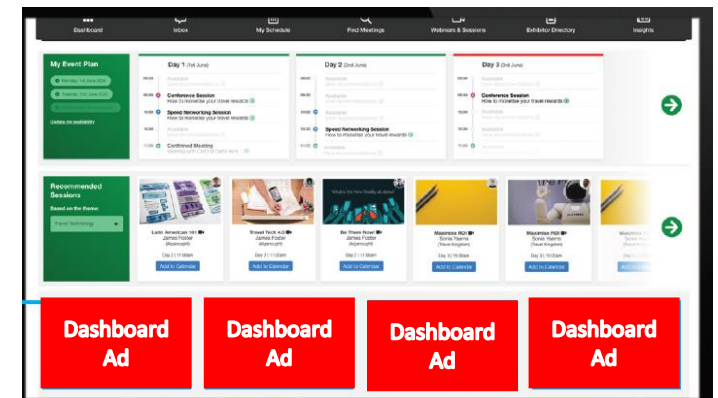
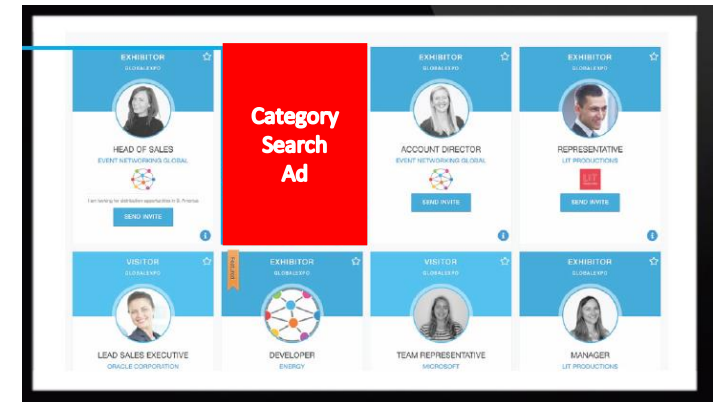
Just a few clicks away from establishing targeted contacts! With an ad in our widely used matchmaking portal, you have the opportunity to attract the attention of potential new customers and arrange appointments in the run-up to the trade show.

Category Search ad

- Product number: 4320029
- Dimensions: 580 x 725 px (w x h)
- The platform is available 4-5 weeks before FIBO kicks off
- URL-link to your exhibitor profile or website
- File format: JPG / PNG
- Price: 500.00 €

Dashboard ad

- Product number: 4320030
- Max. 12 exhibitors
- Dimensions: 800 x 400 px (w x h)
- The platform is available 4-5 weeks before FIBO kicks off
- URL-link to your exhibitor profile or website
- File format: JPG / PNG
- Price: 400.00 €



FIBO GLOBAL
FITNESS

INDOOR ADVERTISING



INDOOR ADVERTISING SPECIALS

Place your logo on the lanyards or a banner ad on the trade visitor badges. The official lanyards are handed out to trade visitors at the entrances of FIBO. Your brand will accompany all attendees throughout their show visit and is constantly seen by visitors and exhibitors.

Logo on Lanyards

- Product number: 5320001
- Max 3 exhibitors
- File format: EPS
- Resolution: 300 dpi min.
- Distribution: 50,000 items
- Including production by FIBO
- Price: 7,800.00 €

Branding Sanitizing Stations

- Details: on request
- Price: on request

Logo on Trade Visitor Badges

- Product number: 5320008
- Exclusive: 1 exhibitor
- File format: EPS
- Resolution: 300 dpi min.
- Colour: black & white
- Price: 16,750.00 €

exclusive

OR

Advert on Trade Visitor Badges

- Product number: 5320006
- Exclusive: 1 exhibitor
- File format: PDF
- Resolution: 300 dpi min.
- Dimensions: 82 x 18 mm (w x h)
- Price: 19,900.00 €

exclusive





INDOOR ADVERTISING PROMOTION TEAM & FOOTSTEPS

Lead potential customers directly to your stand! You could hand out free product samples, give-aways or flyers. Footsteps will lead visitors to your stand. Make sure that no visitor loses sight of your company!

2 Promotors

- Product number: 5340050
- Permission for team of 2
- Valid at all four days of the show
- Price: 3,310.00 €

3 Promotors

- Product number: 5340051
- Permission for team of 3
- Valid at all four days of the show
- Price: 4,965.00 €

Sponsors are responsible to bring their own staff.

Footsteps

- Product number: 5320035
- Dimensions: 15.00 x 35.00 cm (w x h)
- Approx. shoe size 44
- Quantity: minimum 100 steps
- Price: from 2.600,00 € (100 footsteps)



INDOOR ADVERTISING ENTRANCE AREA NORTH

This is your chance to welcome the visitors within the Entrance Area North and draw the attention of your potential customers to your company.

Column Branding in the Foyer (40cm)

- Product number: 5320026
- Amount: 22 columns available
- Minimum purchase: 3 columns
- Dimensions: 1.28 x 2.40 cm (c x h)
- File format: PDF
- Resolution: min 300 dpi
- Price: 520.00 € per column

Column Branding in the Foyer (85cm)

- Product number: 5320025
- Amount: 5 columns available
- Minimum purchase: 2 columns
- Dimensions: 2.70 x 2.80 cm (c x h)
- File format: PDF
- Resolution: min 300 dpi
- Price: 797.00 € per column





INDOOR ADVERTISING ENTRANCE NORTH

Some attractive banner positions are available in the foyer of Entrance North and towards hall 8. These positions guarantee a great deal of attention to your brand, product or service with visitors and exhibitors who are entering FIBO from the North Entrance.



Wall Banner above Northern Entrance of Hall 8

- / Product number: 5320110
- / Exclusive 1 exhibitor
- / Dimensions: 6.00 x 4.00 m (w x h)
- / File format: PDF
- / Resolution: min 300 dpi
- / Price: 4,700.00 €



Wall Banner North Boulevard

- / Product number: 5320081
- / Different positions available
- / Dimensions: 5.00 x 5.00 m (w x h)
- / File format: PDF
- / Resolution: min 300 dpi
- / Price: 3,400.00 €



Wall Banner above Southern Entrance of Hall 8

- / Product number: 5320111
- / Exclusive 1 exhibitor
- / Dimensions: 16.10 x 5.00 m (w x h)
- / File format: PDF
- / Resolution: min 300 dpi
- / Price: 13,5790.00 €





INDOOR ADVERTISING BANNER NORTH BOULEVARD

The Boulevard connects the trade fair halls 6 to 9 with Entrance North and leads to the Central Boulevard which connects to Entrance South. All visitors entering via Entrance North will have to walk on the Boulevard.

Wall Banner Hall 8 South Side

- Product number: 5320065
- Different positions available
- Dimensions: 6.00 x 4.00 m (w x h)
- File format: PDF
- Resolution: min 300 dpi
- Price: 3,540.00 €



Banner North Boulevard

- Product number: 5320068
- Different positions available
- Dimensions: 5.00 x 3.00 m (w x h)
- File format: PDF
- Resolution: min 300 dpi
- Price: 4,160.00 €



Giant Banner North Boulevard

- Product number: 5320078
- Different positions available
- Dimensions: 14.60 x 3.00 m (w x h)
- File format: PDF
- Resolution: min 300 dpi
- Price: 10,700.00 €





INDOOR ADVERTISING NORTH BOULEVARD

The Boulevard connects halls 6 to 9 with Entrance North and leads to the Central Boulevard. All visitors who entered through Entrance North will have to walk the Boulevard, to reach all other areas of the show. Light boxes deliver a strong contrast and stand out even from a distance. You can be certain that they will attract a great deal of visitor attention. The Information Point serves as a reference for visitors walking the Boulevard. It is the ideal spot to influence those who seek information, orientation and directions. Take advantage and offer your very own information, directions or orientation by branding the Information Point.

Light-Box North Boulevard

- Product number: 5320077
- Position: 3 positions available
- Dimensions: 1,80 x 2,00 x 0,30 m (w x h x d)
- File format: PDF
- Resolution: min 300 dpi
- Bleed: 5 cm
- Price: 3,300.00 €

Branding of Information Point

- Product number: on request
- Position: North Boulevard, close to hall 7
- Dimensions:
 - 4 films each: 1.75 x 1.00 m (w x h) and
 - 4 films each: 1.95 x 1.00 m (w x h)
- File format: PDF
- Resolution: min 300 dpi
- Price: 4,200.00 €





INDOOR ADVERTISING NORTH BOULEVARD

The Boulevard connects the trade fair halls 6 to 9 with Entrance North and leads to the Central Boulevard, which connects with Entrance South. All visitors who enter through Entrance North must walk along the Boulevard. Catch the attention of your potential customers right at the entrance to your exhibition hall and let them know where you may be found and what you have to offer.

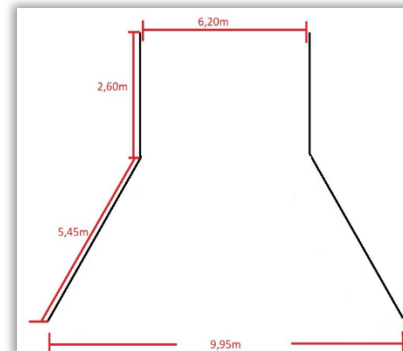
Window Branding Boulevard

- /// Product number: 5320132
- /// Position: across from hall 7
- /// Dimensions 1st+2nd row: 1.76 x 1.21 m (w x h)
- /// Dimensions 3rd-10th row: 2.46 x 1.21 m (w x h)
- /// Dimensions 11th row: 2.24 x 1.21 m (w x h)
- /// Dimensions door: 1.00 x 2.18 m (w x h)
- /// File format: PDF
- /// Resolution: min 300 dpi
- /// Minimum purchase of 9 branded windows
- /// Price: 614.00 € per branded window



Floor Branding Hall Entrance

- /// Product number: 5320037
- /// Exclusive 1 exhibitor per hall
- /// Position: 2 entrances of hall 6, 7 or 9
- /// Dimensions: see image
- /// File format: PDF
- /// Resolution: min 300 dpi
- /// Price: 9,950.00 €



exclusive

Banner above Service Centre North

- /// Product number: 5320071
- /// Position: in the Boulevard, above the entrance of Service Centre North
- /// Dimensions: 50.00 x 5.00 m (w x h)
- /// File format: PDF
- /// Resolution: min 300 dpi
- /// Price: 29,900.00 €



exclusive



INDOOR ADVERTISING NORTH TO CENTRAL BOULEVARD

The staircase represent the nodal point for FIBO visitors changing from northern halls 6 - 9 to the central halls 4 - 10. This bottleneck ensures a high level of attention from your potential customers.

exclusive

Window Branding Stairs

- ✓ Exclusive 1 exhibitor
- ✓ Position: windows on the East and West side of the Stairs
- ✓ Dimensions East: 221/245/245 x 119 cm (w x h)
- ✓ Dimensions West: 245/245/221 x 119 cm (w x h)
- ✓ File format: PDF
- ✓ Resolution: min 300 dpi
- ✓ Price:

East side: #5320191	2.600,00 €
West side: #5320192	2.600,00 €
Both sides: #5320193	5.200,00 €



exclusive

Stairs Branding North to Central Boulevard

- ✓ Product number: 5320101
- ✓ Exclusive 1 exhibitor
- ✓ Dimensions: 3.00 x 0.11 m (w x h) #
- ✓ 45 steps
- ✓ File format: PDF
- ✓ Resolution: min 300 dpi
- ✓ Price: 12,370.00 €



Handrails of the Escalator North to Central Boulevard

- ✓ Product number: 5320100
- ✓ Amount: 2 escalators
- ✓ Max 2 exhibitors
- ✓ Dimensions: 15.20 x 40.00 cm (w x h)
- ✓ File format: PDF
- ✓ Resolution: min 300 dpi
- ✓ Price: 8,990.00 €





INDOOR ADVERTISING WALL BANNER CENTRAL BOULEVARD

The Central Boulevard is the main artery, providing visitors access to halls 4, 5 and 10. No matter which entrance visitors will use, sooner or later, they will be strolling on the Central Boulevard. Advertisements on the Central Boulevard will guarantee maximum exposure to visitors.

Wall banner Central Boulevard 1

exclusive

- / Product number: 5320142
- / Position: right of the entrance to hall 5
- / Dimensions: 10.00 x 2.30 m (w x h)
- / File format: PDF
- / Resolution: min 300 dpi
- / Price: 5,800.00 €

Wall banner Central Boulevard 2

exclusive

- / Product number: 5320143
- / Position: right of the entrance to hall 5
- / Dimensions: 5.00 x 3.50 m (w x h)
- / File format: PDF
- / Resolution: min 300 dpi
- / Price: 4,300.00 €

Wall banner Central Boulevard 3

exclusive

- / Product number: 5320144
- / Position: right of the entrance to hall 5
- / Dimensions: 5.00 x 3.50 m (w x h)
- / File format: PDF
- / Resolution: min 300 dpi
- / Price: 4,300.00 €

Wall banner Central Boulevard 4

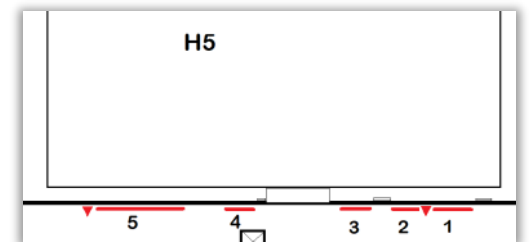
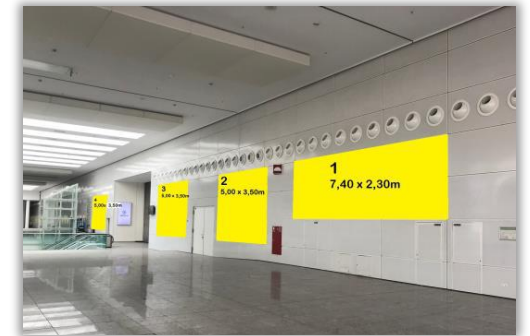
exclusive

- / Product number: 5320145
- / Position: left of the entrance to hall 5
- / Dimensions: 5.00 x 3.50 m (w x h)
- / File format: PDF
- / Resolution: min 300 dpi
- / Price: 4,300.00 €

Wall banner Central Boulevard 5

exclusive

- / Product number: 5320146
- / Position: left of the entrance to hall 5
- / Dimensions: 17.00 x 3.50 m (w x h)
- / File format: PDF
- / Resolution: min 300 dpi
- / Price: 15,000.00 €





INDOOR ADVERTISING

WALL BANNER CENTRAL BOULEVARD

The Central Boulevard is the main artery, providing visitors access to halls 4, 5 and 10. No matter which entrance visitors will use, sooner or later, they will be strolling on the Central Boulevard. Advertisements on the Central Boulevard will guarantee maximum exposure to visitors.

Wall banner Central Boulevard 6

- Product number: 5320147
- Position: right of the entrance to hall 4
- Dimensions: 5.00 x 3.50 m (w x h)
- File format: PDF
- Resolution: min 300 dpi
- Price: 4,300.00 €

exclusive

Wall banner Central Boulevard 8

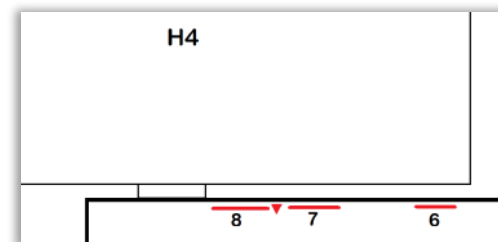
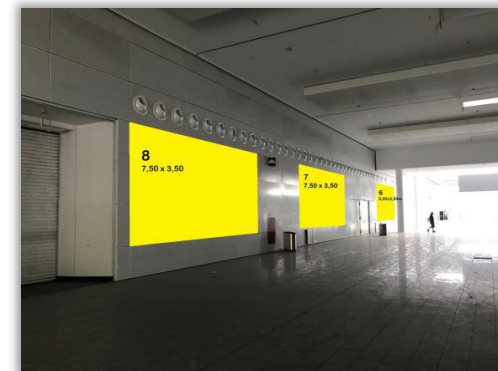
- Product number: 5320153
- Position: right of the entrance to hall 4
- Dimensions: 7.50 x 3.50 m (w x h)
- File format: PDF
- Resolution: min 300 dpi
- Price: 6,450.00 €

exclusive

Wall banner Central Boulevard 7

- Product number: 5320148
- Position: right of the entrance to hall 4
- Dimensions: 7.50 x 3.50 m (w x h)
- File format: PDF
- Resolution: min 300 dpi
- Price: 6,450.00 €

exclusive





INDOOR ADVERTISING WALL BANNER CENTRAL BOULEVARD

The Central Boulevard is the main artery, providing visitors access to halls 4, 5 and 10. No matter which entrance visitors will use, sooner or later, they will be strolling on the Central Boulevard. Advertisements on the Central Boulevard will guarantee maximum exposure to visitors.

Wall Banner Central Boulevard A

- Product number: 5320154
- Position: across from hall 4
- Dimensions: 7.00 x 5.00 m (w x h)
- File format: PDF
- Resolution: min 300 dpi
- Price: 8,750.00 €

exclusive

Wall Banner Central Boulevard B

- Product number: 5320155
- Position: across from hall 4
- Dimensions: 17.50 x 5.00 m (w x h)
- File format: PDF
- Resolution: min 300 dpi
- Price: 21,990.00 €

exclusive

Wall Banner Central Boulevard C

- Product number: 5320156
- Position: across from hall 4
- Dimensions: 5.00 x 3.50 m (w x h)
- File format: PDF
- Resolution: min 300 dpi
- Price: 4,300.00 €

exclusive

Wall Banner Central Boulevard D

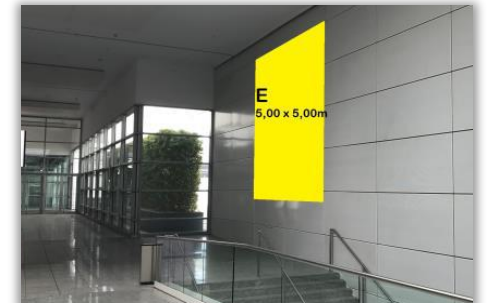
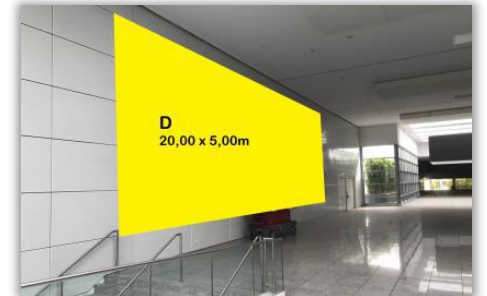
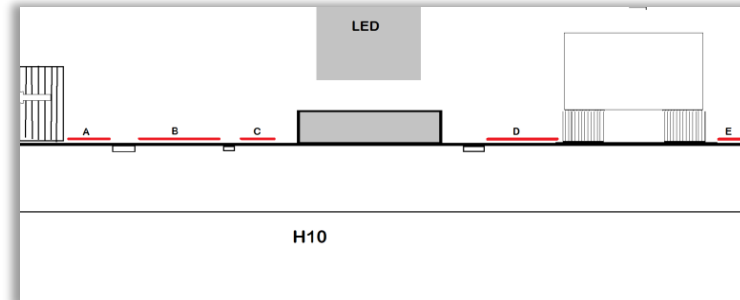
- Product number: 5320072
- Position: across from hall 5
- Dimensions: 12.00 x 5.00 m (w x h)
- File format: PDF
- Resolution: min 300 dpi
- Price: 15,000.00 €

exclusive

Wall Banner Central Boulevard E

- Product number: 5320157
- Position: across from hall 5
- Dimensions: 5.00 x 5.00 m (w x h)
- File format: PDF
- Resolution: min 300 dpi
- Price: 6,300.00 €

exclusive





INDOOR ADVERTISING PASSAGE 4 / 5



The central boulevard enables access to exhibition halls 4, 5 and 10. The stairway at this position leads to the passage connecting halls 4 with halls 5.

Foiling of parapet in passage halls 4 / 5

- Product numbers:
left 5320159; right 5320160
- Exclusive 1 exhibitor per side
- Amount: 2 sides
- Dimensions: 5.50 x 1.00 m (w x h)
- File format: PDF
- Resolution: min. 300 dpi
- Price per side: 3,100.00 €





INDOOR ADVERTISING

CENTRAL BOULEVARD, PASSAGE 4/10 NEW

The Central Boulevard is the main artery, providing visitors access to halls 4, 5 and 10. No matter which entrance visitors will use, sooner or later, they will be strolling on the Central Boulevard. Advertisements around the Central Boulevard will guarantee maximum exposure to visitors.

exclusive

Stair Graphics Hall 4.2

- / Product number: 5320163
- / Position: Stairway to hall 4.2
- / Amount: 20 steps
- / Dimensions: 1.80 x 0.14 m (w x h)
- / File format: PDF
- / Resolution: min. 300 dpi
- / Price: 3,700.00 €

exclusive

Stair Graphics Passage Halls 10 / 4

- / Product number: 5320102
- / Position: Stairway to central boulevard
- / Amount: 20 steps
- / Dimensions: 7.00 x 0.14 m (w x h)
- / File format: PDF
- / Resolution: min. 300 dpi
- / Price: 8,990.00 €





INDOOR ADVERTISING CENTRAL BOULEVARD

The Central Boulevard enables access to hall 4, 5 and 10. The visitors take the staircases and escalators in this area to reach the upper exhibition halls 4.2, 5.2 and 10.2.

Banners on glass elements of the staircases to hall 10.2

- / Product number: 5320125
- / Position: hall 10.2
- / Amount: 4 pieces (2 stairs)
- / Dimensions: 2.50 x 0.90 m (w x h)
- / File format: PDF
- / Resolution: min 300 dpi
- / Surface: two sided
- / Price: 3,016.00 €

exclusive

Banners on glass elements of the staircases to hall 5.2

- / Product number: 5320126
- / Position: hall 4.2
- / Amount: 2 pieces
- / Dimensions: 2.50 x 0.90 m (w x h)
- / File format: PDF
- / Resolution: min 300 dpi
- / Surface: two sided
- / Price: 1,768.00 €

exclusive

Banners on glass elements of the staircases to hall 4.2

- / Product number: 5320127
- / Position: hall 5.2
- / Amount: 2 pieces
- / Dimensions: 2.50 x 0.90 m (w x h)
- / File format: PDF
- / Resolution: min 300 dpi
- / Surface: two sided
- / Price: 1,768.00 €

exclusive





INDOOR ADVERTISING HAND RAILS SOUTH

The stair cases within the south area of the venue connect the passage with the upper halls. Each ascending or descending stair case comes with two different escalators. The hand rails on these escalators may be booked individually.

exclusive

Handrails of Escalators located within the south area of the venue

- Product number: on request
- Positions: different available
- Exclusive 1 exhibitor per escalator
- Dimensions: 15.20 x 40.00 cm (w x h)
- File format: PDF
- Resolution: min 300 dpi
- Price: 7,900.00 €





INDOOR ADVERTISING ENTRANCE AREA SOUTH

The entrance area South offers products with massive visibility. These are most likely to be remembered, as they would be one of the first and last impressions for all visitors entering or leaving FIBO through the South Entrance.

Window Branding Entrance South

- Product number: 5320130
- Exclusive: 1 exhibitor
- Amount: 42 window panes
- Dimensions: 2.94 x 1.14 cm (w x h)
- File format: PDF
- Resolution: min. 300 dpi
- Price: 20,600.00 €

exclusive

Column Branding Entrance South

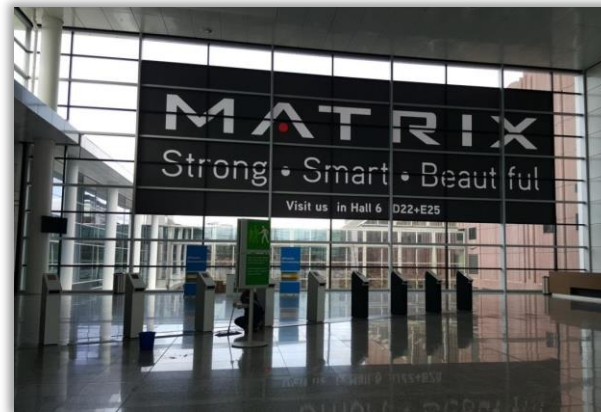
- Product number: 5320024
- Exclusive: 1 exhibitor
- Amount: 3 columns
- Dimensions: 2.51 x 3.00 m (w x h)
- Production dimensions: 2.58 x 3.00 m (w x h)
- Bleed: 7 cm in width
- File format: PDF
- Resolution: min. 300 dpi
- Price: 3,300.00 €

exclusive

Mega Banner Entrance South

- Product number: 5320086
- Exclusive: 1 exhibitor
- Position: above the cash registers
- Amount: 2 banner
- Dimensions: 15,00 x 7,00 m (w x h)
- File Format: PDF
- Resolution: mind. 300 dpi
- Price: 27,700.00 €

exclusive





INDOOR ADVERTISING BANNER ENTRANCE SOUTH

The entrance area South offers products with massive visibility. These are most likely to be remembered, as they would be one of the first and last impressions for all visitors entering or leaving through the South Entrance.



Position 1

- /// Product number: 5320091
- /// Position: **before** the admission scanner
- /// Dimensions: 7.00 x 4.00 m (w x h)
- /// File format: PDF
- /// Resolution: min 300 dpi
- /// Price: 5,660.00 €



Position 3

- /// Product number: 5320093
- /// Position: **behind** the admission scanner
- /// Dimensions: 7.50 x 4.00 m (w x h)
- /// File format: PDF
- /// Resolution: min 300 dpi
- /// Price: 6,300.00 €



Position 5

- /// Product number: 5320095
- /// Position: **behind** the admission scanner
- /// Dimensions: 7.00 x 4.00 m (w x h)
- /// File format: PDF
- /// Resolution: min 300 dpi
- /// Price: 5,670.00 €



Position 2

- /// Product number: 5320092
- /// Position: **before** the admission scanner
- /// Dimensions: 5.00 x 3.50 m (w x h)
- /// File format: PDF
- /// Resolution: min 300 dpi
- /// Price: 4,100.00 €



Position 4

- /// Product number: 5320094
- /// Position: **behind** the admission scanner
- /// Dimensions: 7.50 x 4.00 m (w x h)
- /// File format: PDF
- /// Resolution: min 300 dpi
- /// Price: 6,040.00 €



Position 6

- /// Product number: 5320096
- /// Position: **behind** the admission scanner
- /// Dimensions: 7.00 x 4.00 m (w x h)
- /// File format: PDF
- /// Resolution: min 300 dpi
- /// Price: 5,670.00 €



Position 7

- /// Product number: 5320097
- /// Position: **behind** the admission scanner
- /// Dimensions: 7.00 x 4.00 m (w x h)
- /// File format: PDF
- /// Resolution: min 300 dpi
- /// Price: 5,670.00 €



INDOOR ADVERTISING BRANDING LITTER BINS

NEW

Take advantage of this central option and gain visitors attention by branding the litter bins within an area that is relevant to you.

Branding litter bins Entrance South

- Product number: 5320178
- Amount: 8 bins
- Size: 0.50 x 0.75 m (w x h)
- File format: PDF
- Resolution: min. 300 dpi
- Price: 1,300.00 €

exclusive

Branding litter bins Passage 4/5

- Product number: 5320162
- Amount: 3 bins
- Size: 0.50 x 0.75 m (w x h)
- File format: PDF
- Resolution: min. 300 dpi
- Price: 490.00 €

exclusive

Branding litter bins Central Boulevard

- Product number: 5320158
- Amount: 8 bins
- Size: 0.50 x 0.75 m (w x h)
- File format: PDF
- Resolution: min. 300 dpi
- Price: 1,300.00 €

exclusive

Branding litter bins hall 5.2

- Product number: 5320175
- Amount: 15 bins
- Size: 0.50 x 0.75 m (w x h)
- File format: PDF
- Resolution: min. 300 dpi
- Price: 1,900.00 €

exclusive





INDOOR ADVERTISING RESTROOM ADVERTISING

Brand the visitor lavatories during FIBO and catch the attention of visitors while they are undistracted and exposed to your messages for a good period of time.

exclusive

Restroom hall 4.2

- Product number: 5340040
- Amount: 23 Poster (A3 format)
- Price: 1,790.00 €

exclusive

Restroom hall 6

- Product number: 5340043
- Amount: 74 Poster (A3 format)
- Price: 7,250.00 €

exclusive

Restroom hall 8

- Product number: 5340045
- Amount: 62 Poster (A3 format)
- Price: 5,970.00 €

exclusive

Restroom hall 10.2

- Product number: 5340038
- Amount: 31 Poster (A3 format)
- Price: 2,420.00 €

exclusive

Restroom hall 5.2

- Product number: 5340042
- Amount: 46 Poster (A3 format)
- Price: 4,050.00 €

exclusive

Restroom hall 7

- Product number: 5340044
- Amount: 64 Poster (A3 format)
- Price: 6,130.00 €

exclusive

Restroom hall 9

- Product number: 5340046
- Amount: 60 Poster (A3 format)
- Price: 5,680.00 €





INDOOR ADVERTISING ENTRANCE WEST

NEW

Welcome FIBO visitors directly at the West Entrance and draw attention to your company, stand, brand, product or service.

exclusive

Banner Entrance West

- Product number: 5320167
- Exclusive 1 exhibitor
- Dimensions: 8.00 x 1.20 cm (w x h)
- File format: PDF
- Resolution: min. 300 dpi
- Price: 3,700.00 €

Floor Graphics West

- Product number: 5320168
- Exclusive 1 exhibitor
- Dimensions: 5.00 x 2.50 m (w x h)
- File format: PDF
- Resolution: min. 300 dpi
- Price: 3,700.00 €

Stair Graphics to Level 1

- Product number: 5320170
- Exclusive 1 exhibitor
- Amount: 32 steps
- Dimensions: 2.3 x 4.48 m (w x h)
- File format: PDF
- Resolution: min. 300 dpi
- Price: 4,770.00 €





INDOOR ADVERTISING ENTRANCE WEST



Welcome FIBO visitors directly at the West Entrance and draw attention to your company, stand, brand, product or service.



Wall Poster at Level 1

- Product number: 532069
- Exclusive: 1 exhibitor
- Dimensions: 4.00 x 2.00 m (w x h)
- File format: PDF
- Resolution: min. 300 dpi
- Price: 3,100.00 €

Column Branding Entrance West

- Product number: 5320166
- Max. 2 exhibitors
- Minimum purchase: 5 columns
- Dimensions: 2.32 x 3.38 m (w x h)
- Product dimensions: 2.39 x 3.38 m (w x h)
- Bleed: 7 cm in width
- File format: PDF
- Resolution: min. 300 dpi
- Price: 6,900.00 €



FIBO GLOBAL
FITNESS

PRINT



PRINT

POCKET FLOOR PLAN & ORIENTATION PLAN

Take advantage of the event's most-used medium to navigate the show and present yourself to potential customers by placing your company logo and thus highlighting your stand position. Help visitors find your stand quickly, while they are seeking for orientation.

Logo highlighting on Pocket Floor Plan

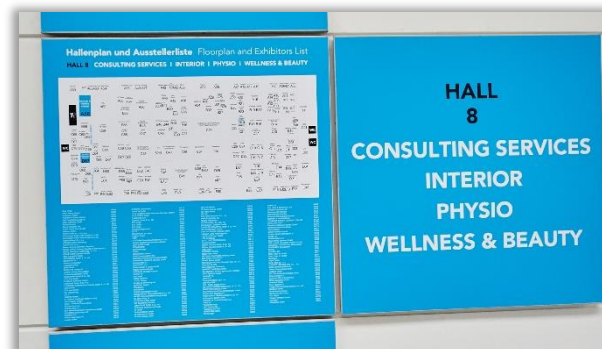
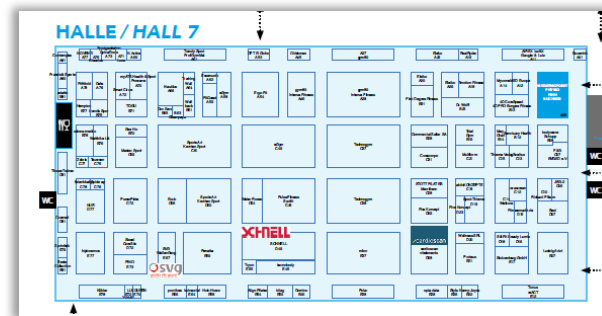
- ✓ Product number: 5300086
- ✓ Limited per hall
- ✓ File format: JPG / PNG / PDF
- ✓ Resolution: min. 300 dpi
- ✓ Price: 979.00 €

Logo highlighting on Orientation Plan

- ✓ Product number: 5300066
- ✓ Limited per hall
- ✓ File format: JPG / PNG / PDF
- ✓ Resolution: min. 300 dpi
- ✓ Price: 636.00 €

Logo highlighting on Pocket Floor Plan & Orientation Plan

- ✓ Product number: 5300087
- ✓ Limited per hall
- ✓ File format: JPG / PNG / PDF
- ✓ Resolution: min. 300 dpi
- ✓ Price: 1,515.00 €



FIBO GLOBAL
FITNESS

OUTDOOR ADVERTISING

OUTDOOR ADVERTISING ENTRANCE NORTH

Your premium chance to welcome visitors and your potential customers directly at Entrance North.

Banner at Entrance North

- / Product number: 5320040
- / Position: different available
- / Dimensions: 6.00 x 6.00 m (w x h)
- / File format: PDF
- / Resolution: min 300 dpi
- / Price: 5,700.00 €



Mobile Advertising Towers

- / Product number: 5320060
- / Position: different available
- / Dimensions: 3.00 x 4.00 m (w x h)
- / Sites: 4
- / File format: PDF
- / Resolution: min 300 dpi
- / Price: 6,552.00 €



80sqm Branding of Noise Barrier

- / Product number: 5320048
- / Exclusive 1 exhibitor
- / Position: next to Koelnmesse logo
- / Dimensions: 16.00 x 5.00 m (w x h)
- / File format: PDF
- / Resolution: min 300 dpi
- / Price: 19,990.00 €

exclusive





OUTDOOR ADVERTISING ENTRANCE CC NORTH

Boost your reputation and brand awareness by offering your customers and future customers your very own fast-track entrance to FIBO at the Entrance CC North with this exclusive entrance package.

exclusive

Branding Entrance CC North

- Product number: 5320044
- Exclusive 1 exhibitor
- Dimensions: 14.97 x 1.30 cm (w x h)
- File format: PDF
- Resolution: min 300 dpi
- Price on request





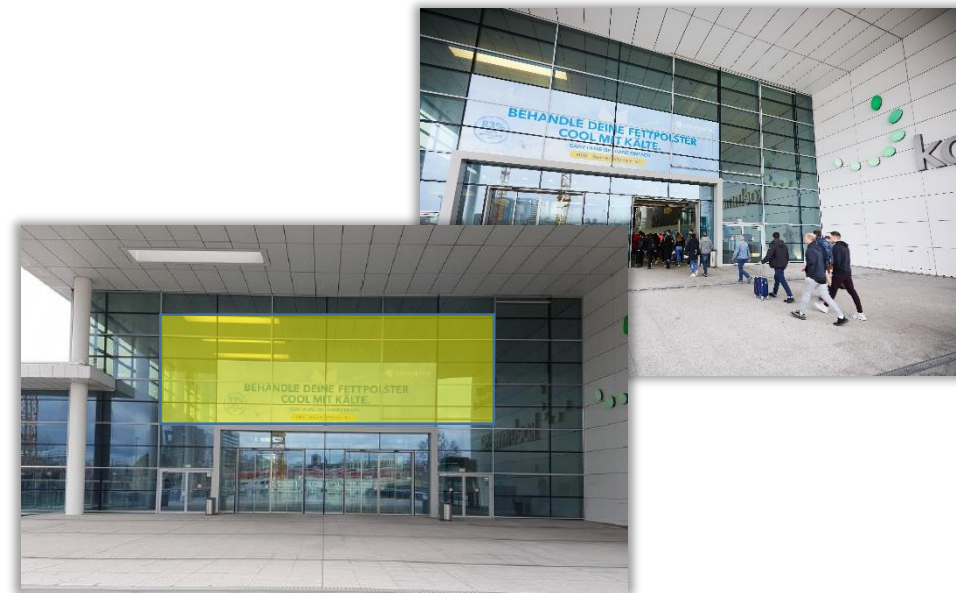
OUTSIDE ADVERTISING ENTRANCE BRANDING SOUTH

Be the one company or brand greeting FIBO visitors directly at the southern fair entrance and draw attention to your company in one of the most prominent ways.

exclusive

Window Branding Entrance South

- Product number: 5320124
- Exclusive: 1 exhibitor
- Size: 100.5 sqm
- Format: inner measurements 294 x 224 cm (w x h)
- Amount: 6 x 5 windows
- Price: 28,500.00 €





OUTSIDE ADVERTISING

BALUSTRADE ADVERTISING ENTRANCE SOUTH

Accompany visitors on their way to the highly frequented entrance South as well as when they are leaving the show and secure great deal of attention during the 25 m in front of Entrance South. A lasting impression when your customers enter and leave FIBO.

exclusive

Balustrade Advertising 1

- Product number: 5320183
- Exclusive: 1 exhibitor
- Position: left towards hall 3
- Size: 20,15 x 0,94 m (w x h)
- Price: 5,700.00 €

exclusive

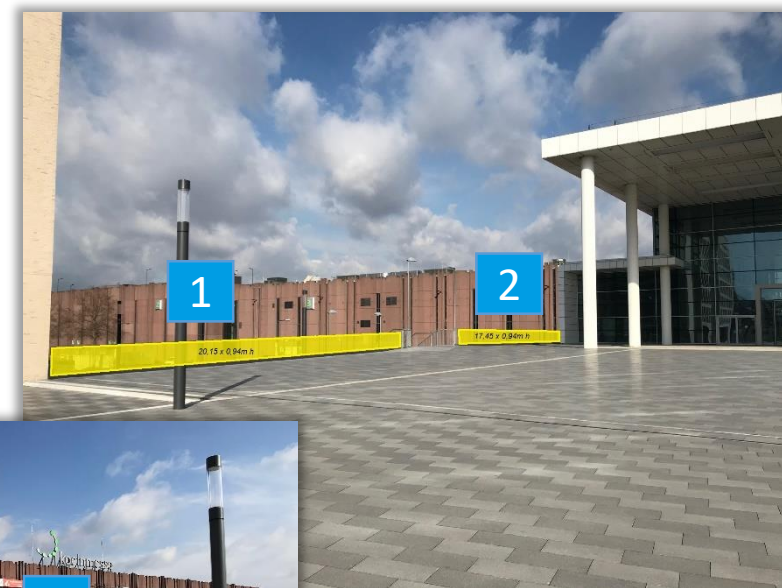
Balustrade Advertising 2

- Product number: 5320184
- Exclusive: 1 exhibitor
- Position: left towards hall 3
- Size: 17,45 x 0,94 m (w x h)
- Price: 5,300.00 €

exclusive

Balustrade Advertising 3

- Product number: 5320185
- Exclusive: 1 exhibitor
- Position: right towards hall 11
- Size: 25,00 x 0,94 m (w x h)
- Price: 6,300.00 €



OUTSIDE ADVERTISING

GIANT FLOOR STICKER ENTRANCE SOUTH

Secure a good deal of attention right in front of the highly frequented Entrance South: a lasting impression when your customers enter and leave FIBO.

exclusive

Giant Floor Sticker

- / Product number: 5320043
- / Exclusive: 1 exhibitor
- / Position: centrally in front of entrance South
- / Size: 5.00 x 5.00 m (w x h)
- / Price: 10,400.00 €



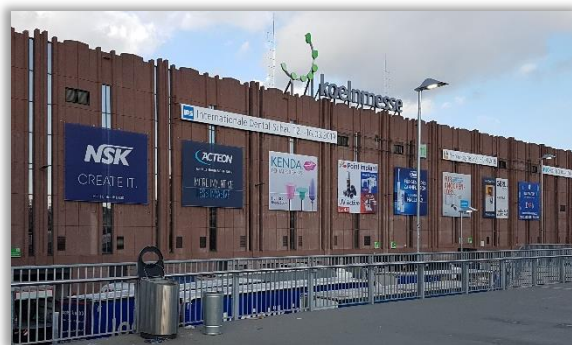


OUTDOOR ADVERTISING SOUTH AREA

Draw attention to your marketing message at the walk path from train station Deutz or the highly frequented area “Piazza” between the South Entrance and the FIBO exhibition halls. All visitors entering FIBO via the Entrance South have to walk across the piazza to the central boulevard.

Banner Southern Halls

- / Product number: 5320051
- / Position: facade of hall 2, 3 or 11
- / Dimensions: 8.10 x 6.80 m (w x h)
- / File format: PDF
- / Resolution: min 300 dpi
- / Price: 5,969.60 €



Banner Piazza Hall 10

- / Product number: 5320041
- / Exclusive 1 exhibitor
- / Position: facade of hall 10, facing Piazza
- / Dimensions: 8.10 x 6.80 m (w x h)
- / File format: PDF
- / Resolution: min 300 dpi
- / Price: 9,300.00 €

exclusive





OUTDOOR ADVERTISING PIAZZA



Guide your potential customers from the open piazza to your stand. All visitors entering FIBO via the Entrance South have to walk across the piazza to the central boulevard.

Balustrade Piazza

- Product number: 5320149
- Max: 2 exhibitors
- Position: left / right of the access towards Entrance East / Passage 10/11
- Dimensions: 7.50 x 0.80 m (w x h)
- File format: PDF
- Resolution: min. 300 dpi
- Price: 2,500.00 €



Window Branding Piazza

- Product number: 5320150
- Exclusive: 1 exhibitor
- Position: above the access to Passage East / Entrance East
- Amount: 4 windows
- Dimensions: each 1.47 x 1.34 m (w x h)
- File format: PDF
- Resolution: min. 300 dpi
- Price: 3,900.00 €



Wall sticker Piazza

- Product number: 5320151
- Exclusive: 1 exhibitor
- Position: access to Passage 4/10, Central Boulevard
- Dimensions: 4.45 x 2.92 m (w x h)
- File format: PDF
- Resolution: min. 300 dpi
- Price: 4,700.00 €





OUTSIDE ADVERTISING ENTRANCE EAST

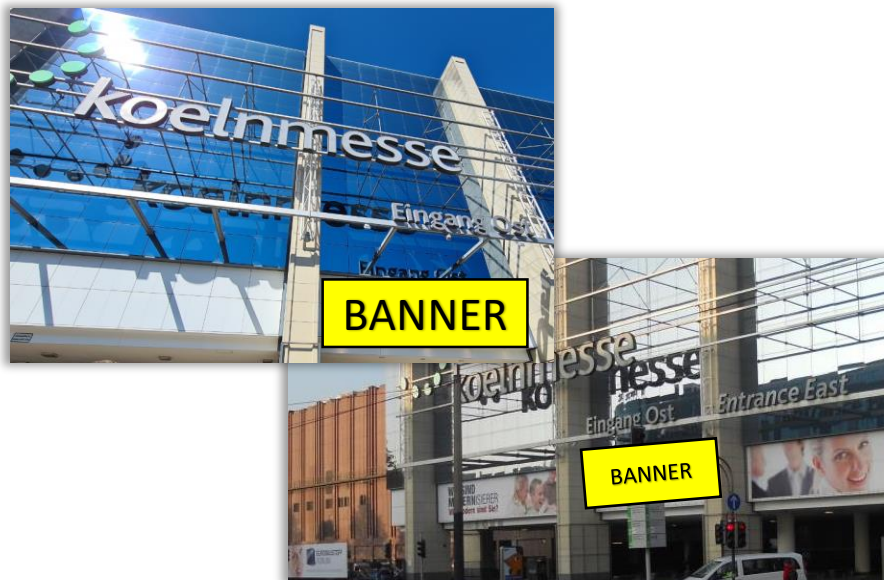
NEW

The East Entrance is prominently located on one of the most frequented streets in Cologne. Benefit from both, FIBO visitors entering through the East Entrance or passing by, as well as from the strong Cologne traffic. This option supports your branding needs and could also be used to let visitors know where to find you.

exclusive

Banner Entrance East

- / Product number: 5320186
- / Exclusive: 1 exhibitor
- / Position: central banner
- / Dimensions: 10.00 x 2.75 m (w x h)
- / File format: PDF
- / Resolution: min. 300 dpi
- / Price: 5,930.00 €

**exclusive**

Pillar Branding

- / Product number: 5320136
- / Exclusive: 1 exhibitor
- / Position: Pillar between welcome banner
- / Amount: 2 pillar
- / Dimensions: front: 1.15 m x 3.67 m,
side: 3.17 m x 3.67 m (w x h)
- / File format: PDF
- / Resolution: min. 300 dpi
- / Price: 5,650.00 €





OUTSIDE ADVERTISING ENTRANCE EAST

NEW

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exclusive

Column Branding Entrance East

- Product number: 5320187
- Exclusive: 1 exhibitor
- Amount: 5 columns
- Dimensions: 0.80 x 3.67m (w x h)
- File format: PDF
- Resolution: min. 300 dpi
- Price: 4,300.00 €

Banner Front Side Hall 10

- Product number: 5320189
- Max: 4 exhibitors
- Position: Main road at exhibition fairground
- Dimensions: 3.60 x 2.56 m (w x h)
- File format: PDF
- Resolution: min. 300 dpi
- Price per banner: 3,485.00 €



OUTSIDE ADVERTISING ENTRANCE WEST

NEW

Draw attention to yourself at the West Entrance and on the way towards it, in order to direct your potential customers right to your booth.

exclusive

Banner Entrance West

- / Product number: 5320179
- / Exclusive: 1 exhibitor
- / Dimensions: 6,00 x 2,00 m (w x h)
- / File format: PDF
- / Resolution: min. 300 dpi
- / Price: 1,970.00 €



exclusive

Columns Branding

- / Product number: 5320182
- / Exclusive: 1 exhibitor
- / Position: below Piazza
- / Amount: 5 columns
- / Dimensions: 0,8 x 4,07 m (w x h)
- / File format: PDF
- / Resolution: min. 300 dpi
- / Price: 3,990.00 €





OUTDOOR ADVERTISING HOUSE BANNER

Be visible at one of Cologne's most frequented route for daily commuter traffic. Positioning your message at this location addresses FIBO visitors and Cologne commuters alike.

exclusive

Banner house 4 exclusive

- / Product number: 5320038
- / Exclusive: 1 exhibitor
- / Dimensions: 12.70 x 8.00 m (w x h)
- / Use: total area
- / Price: 16,500.00 €

OR

exclusive

Banner house 4 with FIBO

- / Product number: 5320039
- / Exclusive: 1 exhibitor
- / Dimensions: 12.70 x 8.00 m (w x h)
- / Use: 2/3 of the total area
- / Information: the remaining third of the area is used to advertise FIBO
- / Price: 10,770.00 €



FIBO GLOBAL
FITNESS

EVENTS



EVENTS

GROUP FITNESS STAGE

Catch the attention of your potential customers by presenting your group fitness programme live on the highly frequented **FIBO Group Fitness Stage**.

Group Fitness Show Slot

- / Product number: 5350019
- / Duration: 10 minutes per slot
- / Max 3 slots per day per exhibitor
- / Bring your own staff
- / Price per slot
- / Price: 400.00 €

The slot times are determined by the FIBO team and communicated in good time before the start of the show. You are welcome to let us know your preferred times for your appearances.

Exhibitors need to coordinate contents of their slots with the FIBO team before slot times are allocated.



YOUR PERSONAL CONTACTS



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